

1.1.1: The Institution ensures effective curriculum delivery through a well-planned and documented process

Additional Information

Various document required for the effective implementation of curricular are prepared & preserved as listed below

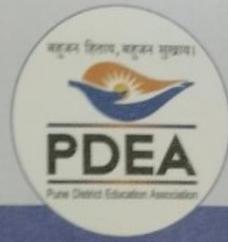
Sr. No.	Documents	File No	Place
1.	Vision-Mission - Quality Objectives	-	
2.	Dissemination of Vision-Mission	-	
3.	Affiliation Letter of SRA and University	-	Principal Office
4.	Syllabus of All Program	-	Respective Department
5.	Academic Calendar Institute/Department (If Available)	-	Coordinators Office
6.	Principal-HOD-Faculty Meeting Record	-	Principal Office
7.	Time Table Record		
8.	Continuous Internal Evaluation Scheme and its Components	-	Respective Department
9.	External oral/Practical Oral Examination Record		
10.	University Exam Record		Respective Department
11.	Result Analysis Record		Respective Department
12.	Next Semester Planning Meeting Minutes		Exam Section





Pune District Education Association's
**MAHATMA PHULE INSTITUTE OF
MANAGEMENT & COMPUTER STUDIES**

(Affiliated to Savitribai Phule Pune University, Recognised by D.T.E. Govt. of Maharashtra, Approved by A.I.C.T.E. New Delhi)



Annasaheb Magar College Campus, Manjari Road, Hadapsar, Pune-411 028.

Tel. : (020) 26993020, 26992611 E-mail : directorpdeampim@gmail.com Web : pdeampim.edu.in

PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

Vision

TO BE QUALITY MANAGEMENT INSTITUTE OF MASSES

Mission

To Create intellectual Capital

To Foster a culture of academic excellence and social sensitivity based management education through Teaching, Research, Case Studies, Industry Institute Interface and Pedagogy of Learning, Empowering Masses.

QUALITY POLICY

We are committed to Quality Management Education by augmenting Infrastructural facilities and upgrading available human capital.

Quality Objectives

- To strive hard for academic excellence & synergizing spiritual & moral values.
- To improve overall development of student.
- To enhance industry-institute interaction.
- To provide assistance for placement & entrepreneurship development.
- To promote and encourage R&D activities.





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PUN Code - IMMPO10720

DTE Code - MB6107

AISHE Code : C - 41697

Dissemination of Vision Mission

- Principal's Office
- Class room
- Notice Board
- Library
- Course File
- Laboratory
- HOD's Cabin
- Faculty cabin
- College Website





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Tel. : (020) 26993020, 26992611 E-mail : directorpdeampim@gmail.com Web : pdeampim.edu.in

PUN Code - IMMPO10720

DTE Code - MB6107

AISHE Code : C - 41697

Process of Effective Curriculum Delivery

Effective Curriculum Delivery is ensured in the institute. Following various supporting documents in the institute is prepared.

INDEX

Sr. No.	Process	Page No.
1.	AICTE Approval letter	5-7
2.	SPPU affiliation letter	8
3.	Academic calendar	9-11
4.	Teaching plan	12-17
5.	Work Load & Time Table	18-25
6.	Continuous Internal Evaluation and University Examination	26-32
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All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2018-19

Extension of Approval (EoA)

F.No. Western/1-3508520525/2018/EOA

Date: 04-Apr-2018

To,

The Secretary,
Tech. & Higher Education Deptt.
Govt. of Maharashtra, Mantralaya,
Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2018-19

Ref: Application of the Institution for Extension of approval for the Academic Year 2018-19

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3885143	Application Id	1-3508520525
Name of the Institute	MAHATMA PHULE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES	Name of the Society/Trust	POONA DISTRICT EDUCATION ASSOCIATION
Institute Address	A.M.COLLEGE CAMPUS, MANJARI ROAD,HADAPSAR, PUNE-28, PUNE, PUNE, Maharashtra, 411028	Society/Trust Address	48/1 A, ERANDWANA, PAUD ROAD,PUNE,PUNE,Maharashtra,411038
Institute Type	Unaided - Private	Region	Western

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site	No	Change of Site Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA

To conduct following Courses with the Intake indicated below for the Academic Year 2018-19

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2018-19	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status	Foreign Collaboration /Twining Program Approval Status*
MANAGEMENT	1st	POST GRADUATE	BUSINESS ADMINISTRATION	FT	University of Pune, Pune	120	NA	NA	NA

+FT --Full Time,PT-Part Time

Application No:1-3508520525
Note: This is a Computer generated Report. No signature is required.
Printed By : ae982061

Page 1 of 3

Letter Printed On:21 April 2018



All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2019-20

Extension of Approval (EoA)

F.No. Western/1-4259392149/2019/EOA

Date: 25-Apr-2019

To,

The Secretary,
Tech. & Higher Education Deptt.
Govt. of Maharashtra, Mantralaya,
Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3885143	Application Id	1-4259392149
Name of the institute	MAHATMA PHULE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES	Name of the Society/Trust	POONA DISTRICT EDUCATION ASSOCIATION
Institute Address	A.M.COLLEGE CAMPUS, MANJARI ROAD,HADAPSAR, PUNE-28, PUNE, PUNE, Maharashtra, 411028	Society/Trust Address	48/1 A, ERANDWANA, PAUD ROAD,PUNE,PUNE,Maharashtra,411038
Institute Type	Unaided - Private	Region	Western

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake Indicated below for the Academic Year 2019-20

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
Management	1st	POST GRADUATE	Business Administration	FT	University of Pune, Pune	120	NA	NA

+FT -Full Time,PT-Part Time

Application No:1-4259392149
Note: This is a Computer generated Report. No signature is required.
Printed By : ae982061

Page 1 of 2
Letter Printed On:25 April 2019



All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. Western/1-7014238870/2020/EOA

Date: 30-Apr-2020

To,

The Secretary,
Tech. & Higher Education Deptt.
Govt. of Maharashtra, Mantralaya,
Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2020-21

Ref. Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3885143	Application Id	1-7014238870
Name of the Institute	MAHATMA PHULE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES	Name of the Society/Trust	POONA DISTRICT EDUCATION ASSOCIATION
Institute Address	A.M.COLLEGE CAMPUS, MANJARI ROAD, HADAPSAR, PUNE-28, PUNE, PUNE, Maharashtra, 411028	Society/Trust Address	48/1 A, ERANDWANA, PAUD ROAD, PUNE, PUNE, 411038
Institute Type	Private-Self Financing	Region	Western

To conduct following Courses with the Intake Indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA	University of Pune, Pune	120	120	NA	No

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

Application No:1-7014238870

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 2

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Letter Printed On:1 June 2020





APPROVAL PROCESS 2021-22

Extension of Approval (EoA)

F.No. Western/1-9318424747/2021/EOA

Date: 29-Jun-2021

To,

The Secretary,
 Tech. & Higher Education Deptt.
 Govt. of Maharashtra, Mantralaya,
 Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2021-22

Ref. Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2021 Notified on 4th February, 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

Permanent Id	1-3885143	Application Id	1-9318424747
Name of the Institution /University	MAHATMA PHULE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES	Name of the Society/Trust	POONA DISTRICT EDUCATION ASSOCIATION
Institution /University Address	A.M.COLLEGE CAMPUS, MANJARI ROAD,HADAPSAR, PUNE-28, PUNE, PUNE, Maharashtra, 411028	Society/Trust Address	48/1 A, ERANDWANA, PAUD ROAD,PUNE,PUNE,Maharashtra,4 11038
Institution /University Type	Private-Self Financing	Region	Western

To conduct following Programs / Courses with the Intake indicated below for the Academic Year 2021-22

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2020-21	Intake Approved for 2021-22	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA	University of Pune, Pune	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)





APPROVAL PROCESS 2022-23
Extension of Approval (EoA)

F.No. Western/1-10974203883/2022/EOA

Date: 02-Jun-2022

To,

The Secretary,
 Tech. & Higher Education Deptt.
 Govt. of Maharashtra, Mantralaya,
 Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2022-23

Ref: Application of the Institution for Extension of Approval for the Academic Year 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2022 Notified on 4th February, 2022 and amended on 24th February 2022 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3885143	Application Id	1-10974203883
Name of the Institution	MAHATMA PHULE INSTITUTE OF MANAGEMENT AND COMPUTER STUDIES	Name of the Society/Trust	POONA DISTRICT EDUCATION ASSOCIATION
Institution Address	A.M.COLLEGE CAMPUS, MANJARI ROAD, HADAPSAR, PUNE-28, PUNE, PUNE, Maharashtra, 411028	Society/Trust Address	48/1 A, ERANDWANA, PAUD ROAD, PUNE, PUNE, Maharashtra, 411038
Institution Type	Private-Self Financing	Region	Western
Year of Establishment	1994		

To conduct following Courses with the Intake Indicated below for the Academic Year 2022-23

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2021-22	Intake Approved for 2022-23	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	University of Pune, Pune	120	120	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2022-23 (Appendix 6)

Application No:1-10974203883

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 3

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Letter Printed On: 5 July 2022





सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)
Savitribai Phule Pune University
(Formerly University of Pune)



दूरध्वनी क्रमांक : ०२०-२५६२११८८/९७
Telephone : 020-25621188/97
ईमेल / Email : affiliation@pun.unipune.ac.in

Ganeshkhind, Pune - 411007
गणेशखिंड, पुणे - ४११००७
शैक्षणिक विभाग (संलग्नता कक्ष)
Academic Section (Affiliation Cell)
वेबसाइट / Website: www.unipune.ac.in

Ref No.: CA/ 1629

Date : 11 / 07 / 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Pune District Education Association's **Mahatma Phule Institute of Management and Computer Studies**, Hadapsar, Pune 411028 is Recognized Institute of the **Savitribai Phule Pune University** (Formerly University of Pune), since 1994 and the following courses are taught in the said Institute as per the approval;

Sr. No.	Courses	Duration of the course	Affiliation	Validity period
			Permanent/Temporary	
1.	Master of Business Administration (M.B.A.)	2 Years	Temporary	Up to 2023-2024

The said certificate is issued as per the vide application received from the In-charge Director of the Institute the same Ref. No. MPI/2023-24/109 dated 06/07/2023 so as to submit to the National Assessment and Accreditation Council (NAAC), Bangalore.

(Dr. Prafulla A. Pawar)
Registrar

ACADEMIC CALENDAR

Curriculum and academic calendar are designed and published by Savitribai Phule Pune University, based on it institute academic calendar is prepared by academic committee.

University Academic calendar

Savitribai Phule Pune University
(formerly University of Pune)



Circular No. 173 of 2022
Important Notification
Dates of Commencement and Conclusion of terms for the Academic Year 2022-23
for Affiliated Colleges / Recognised Institutes.

It is hereby informed that, the dates of commencement and conclusion of the First and Second term of University Courses, under various faculties, for the academic year 2022-23 shall be as under :

Sr No	Name of the Courses , Faculties & Year	2022 - 2023			
		First Term		Second Term	
		Commencement	Conclusion	Commencement	Conclusion
1	Science & Technology				
	Science	20/06/2022	08/11/2022	05/12/2022	04/05/2023
	B.Engineering : II	17/08/2022	10/12/2022	02/01/2023	29/04/2023
	B.Engineering : III IV	18/07/2022	05/11/2022	02/01/2023	29/04/2023
	M.Engineering : II	18/07/2022	12/11/2022	09/01/2023	06/05/2023
	B.Architecture : II	08/08/2022	04/12/2022	19/12/2022	04/05/2023
	B.Architecture : III IV V	20/06/2022	08/11/2022	19/12/2022	04/05/2023
	M.Architecture:II Architecture II	19/09/2022	07/01/2023	23/01/2023	20/05/2023
	B. Pharmacy: II III	01/08/2022	10/12/2022	02/01/2023	10/05/2023
	B. Pharmacy: IV	15/07/2022	03/12/2022	02/01/2023	10/05/2023
M. Pharmacy : II	01/08/2022	10/12/2022	26/12/2022	30/06/2023	
2	Commerce & Management				
	Commerce	20/06/2022	08/11/2022	05/12/2022	04/05/2023
	MBA II (Includes SIP project of 8 week)	01/09/2022	30/01/2023	15/02/2023	26/05/2023
	MCA II	01/09/2022	16/12/2022	02/01/2023	15/04/2023
	BHMCT II III IV	01/09/2022	16/12/2022	02/01/2023	15/04/2023
3	Humanities				
	Arts	20/06/2022	08/11/2022	05/12/2022	04/05/2023
	Mental Moral and Social Sciences				
	L.L.B. II	31/10/2022	31/01/2023	06/02/2023	15/05/2023
	L.L.B. III	04/07/2022	08/11/2022	05/12/2022	15/05/2023
	B. A. L.L.B. II	31/10/2022	31/01/2023	06/02/2023	20/05/2023
B. A. L.L.B. III IV V	04/07/2022	08/11/2022	05/12/2022	15/05/2023	
4	Inter-disciplinary Studies				
	Education : II	15/09/2022	06/01/2023	17/01/2023	10/05/2023
	Physical Education : II	15/09/2022	06/01/2023	17/01/2023	10/05/2023
	B. Lib. & M. Lib.	15/07/2022	25/11/2022	02/01/2023	04/05/2023
	Fine Arts & Performing Art	20/06/2022	08/11/2022	05/12/2022	04/05/2023
	Journalism PG	15/07/2022	25/11/2022	02/01/2023	04/05/2023

Savitribai Phule Pune University
(Formerly University of Pune)

Circular No.39 of 2023

**Dates of Commencement and Conclusion of terms for the Academic Year 2022-23
for University Department / Affiliated Colleges / Recognised Institutes.**

It is hereby informed that, the revised dates of commencement and conclusion of the First and Second term of University Courses, under various faculties, for the academic year 2022-23 shall be as under.

Sr No	Name of the Courses, Faculties & Year	2022 - 2023			
		First Term		Second Term	
		Commencement	Conclusion	Commencement	Conclusion
Science & Technology					
1	B.Pharmacy : I	27/12/2022	25/04/2023	15/05/2023	31/08/2023
	M.Pharmacy : I	27/12/2022	25/04/2023	15/05/2023	31/08/2023
Interdisciplinary Studies					
2	M. S. W.	12/07/2022	20/12/2022	04/01/2023	13/05/2023
Commerce & Management					
3	M.B.A./ M.C.A.: I	01/11/2022	03/03/2023	05/04/2023	07/07/2023
	M.B.A. : II	01/09/2022	30/01/2023	05/04/2023	07/07/2023
	M.C.A. : II	01/09/2022	16/12/2022	05/04/2023	07/07/2023
Humanities					
4	L.L.B. / B.A. L.L.B.- II	10/10/2022	25/02/2023	18/03/2023	11/07/2023

NOTE:

- In case, the Principal of the Affiliated Colleges require to give additional holiday in exceptional circumstances, he/she may do so by compensating the same by keeping the College working on Sunday.


Deputy Registrar
(P.G.Admission)

Ref. No. PGS/1188
Date: 06/03/2023

Copy to: for Information and necessary action

- The Members of the Management Council.
- The Deans of Faculties.
- The Registrar, Savitribai Phule Pune University, Pune.
- The Director, Examinations & Evaluation, Savitribai Phule Pune University, Pune.
- The Heads of all University Departments.
- The Principals of all Affiliated Colleges.
- The Directors of all Recognized Institutes.
- The Heads of all the Administrative Sections of the University Office.
- Asstt. Registrar, office of the Hon. Vice-Chancellor, Savitribai Phule Pune University
- Asstt. Registrar, office of the Hon. Pro-Vice-Chancellor, Savitribai Phule Pune University



Pune District Education Association's
 Mahatma Phule Institute of Management and Computer Studies
 Manjri road, Hadapsar, Pune: -28
 Tentative Academic Calendar: Year 2020-21

Semester I & III July 2020 to December 2020

Due to Pandemic and subsequent lockdown & directives declared by Government of India, Institute conducted all the activities online

Month	Day /date 2020	Details
Jul 2020	1 st Wednesday	Commencement of Term
	1 st - 25 th Saturday	Conducting online lectures for MBA-I & Dissertation report for MBA-II 2019-20.
	18 th Saturday	Guest lecture
	22 th Wednesday – 24 th Friday	Online Business quiz on the occasion of Birthday of Hon. Ajitdada Pawar, President PDEA(Dy. CM).
Aug 2020	1 st Saturday	Bakari-Eid
	3 rd Mon	Raksha-Bandhan
	5 th Wednesday	Commencement of online classes for MBA II
	10 th Mon	Admission Procedure for MBA-II
	10 th Mon	SIP review (online) - MBA II
	15 th Sat	Independence Day Flag hoisting
	17 th Mon-18 th Tue	Internal Dissertation viva of MBA-II
	22 th Saturday	Ganesh Chaturthi.
Sept 2020	1 st Week	Commencement of online classes for MBA-I
	2 nd Week	Submission of synopsis for SIP report MBA II
	5 th Sat	Online Celebration of Teachers' day
	12 th Sat	Guidance session how to write a project report
	19 th Sat	Guest lecture
	4 th Week	University Dissertation Viva
Oct 2020	1 st Thu	Swatchh Bharat Abhiyan/ Gandhi Jayanti Celebration
	10 th Sat	Guest lecture
	17 th Sat	Ghatshapana
	20 th Tue	Computation of Business plan under Startup & innovation cell
	24 th Sat	Guest lecture
	30 th Friday	Id-E-Milad
Nov 2020	12 th Thu -16 th Mon	Diwali Vacation
	17 th Tue	Project report submission
	18 th Wed– 28 th Sat	Internal Exam
	30 th Mon	Gurunanak Jayanti
DEC 2020	1st Week	Preparation leave
	From 2 nd Week	University Exam
	24 th Thu	Conclusion of term



Pune District Education Association's
**MAHATMA PHULE INSTITUTE OF
 MANAGEMENT & COMPUTER STUDIES**

(Affiliated to Savitribai Phule Pune University, Recognised by D.T.E. Govt. of Maharashtra, Approved by A.I.C.T.E. New Delhi)



Annasaheb Magar College Campus, Manjari Road, Hadapsar, Pune-411 028.

Tel. : (020) 26993020, 26992611 E-mail : directorpdeampim@gmail.com Web : pdeampim.edu.in

PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

Teaching plan of one subject with signature and stamp

AY: 2020 - 2021

**PDEA's Mahatma Phule Institute of Management And Computer Studies,
 Hadapsar, Pune- 28**

Semester: I
 Course: 111 - Legal Aspects of Business
 Faculty Name: Prof. Ashwini S. Walhekar
 Email ID- ashwinikakade27@gmail.com
 MBA

Core Text Book/s Recommended: 1. Business Legislations for Management, M.C. Kuchhal
 2. Elements of Mercantile Law, N.D.Kapoor
 3. Business and Corporate Laws, Dr. P.C. Tulsian

Course Outcomes: On successful completion of the course the learner will be able to:

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES (CO'S)
CO111.1	REMEMBERING	DESCRIBE the key terms involved in each Act.
CO111.2	UNDERSTANDING	SUMMARIZE the key legal provisions of each Act.
CO111.3	APPLYING	ILLUSTRATE the use of the Acts in common business situations
CO111.4	ANALYSING & EVALUATING	OUTLINE the various facets of basic case laws of each Act from a legal and managerial perspective.
CO111.5	CREATING.	DEVELOP critical thinking by making judgments related to use of various provisions of the Acts in business situations

 Prepared By: Ashwini Walhekar	 Reviewed / Recommended By	 Approved By
-----------------------------------	-------------------------------	-----------------

DIRECTOR
 Mahatma Phule Institute
 (C.M.S. & R.)
 Hadapsar, Pune- 411 028



Pune District Education Association's
**MAHATMA PHULE INSTITUTE OF
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Annasaheb Magar College Campus, Manjari Road, Hadapsar, Pune-411 028.

Tel. : (020) 26993020, 26992611 E-mail : directorpdeampim@gmail.com Web : pdeampim.edu.in

PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

AY: 2020 - 2021

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	(1) Theory Class	(2) Case Class/Online Test	(3) Pre-Class Activity	(3) Learning Objectives	(4) Total No. of Sessions planned	(5) Remarks
Day 1	The Contract Act, 1872: Essential Elements of Valid Contract, Essential elements of Valid Contracts,			To understand Essential elements of Valid Contract	1 Session of 1 Hr	
Day 2	Contracts of Indemnity & Guarantee,			To learn special type of contract	1 Session of 1 Hr	
Day 3	Contingent Contract, Quasi Contract,			To learn special type of contract	1 Session of 1 Hr	
Day 4	Discharge of contract		Reading Covered portion	To understand the concept of Discharge of contract	1 Session of 1 Hr	
Day 5	Breach of contract- Meaning & remedies			To learn concept of breach of contract	1 Session of 1 Hr	
Day 6	Agency - Creation of Agency - Agent and Principal			To understand Contract of	1 Session	

Prepared By: Ashwini Walhekar
 Reviewed / Recommended By: [Signature]
 Approved By: [Signature]



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	(Relationship/rights), Types of agency			Agency	of 1 Hr
Day 7	Sale of Goods Act, 1930: Contract of sale of goods, Conditions & warranties,			To learn sale of goods act 1930	1 Session of 1 Hr
Day 8	Sale of Goods Act, 1930: Contract of sale of goods, Conditions & warranties,			To understand conditions and warranty	1 Session of 1 Hr
Day 9	Transfer of property or ownership			To understand transfer of property under sale of goods act	1 Session of 1 Hr
Day 10	Performance of the Contract of Sale			To study performance of contract of sale	1 Session of 1 Hr
Day 11	Rights of unpaid seller,			To learn rights of an unpaid seller	1 Session of 1 Hr
Day 12	The Negotiable Instrument Act, 1881: Negotiable Instruments - Meaning, Characteristics, Types		Reading and review of chapter II	To learn Negotiable instrument act 1881	1 Session of 1 Hr
Day 13	Parties, Holder and holder in due course,			To understand parties to negotiable instruments	1 Session of 1 Hr
Day	Negotiation and Types			To understand negotiation and	1 Session

Prepared By: Ashwini Walhekar

Reviewed / Recommended By

Approved By



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14	of Endorsements			endorsement	of 1 Hr	
Day 15	Dishonor of Negotiable Instrument – Noting and Protest			To understand Dishonor of Negotiable Instrument – Noting and Protest	1 Session of 1 Hr	
Day 16	The Companies (Amendment) Act, 2015: Company – Definition, Meaning, Features and Types			To learn The Companies (Amendment) Act, 2015:	1 Session of 1 Hr	
Day 17	One Person Company, Incorporation of Company – Memorandum of Association (MOA), Articles of Association (AOA),			To understand the concept of one person company	1 Session of 1 Hr	
Day 18	Share capital & Debentures, Acceptance of deposits, Appointment of director including woman Director.			To study Share capital	1 Session of 1 Hr	
Day 19	The Consumer Protection Act, 1986, Unfair & Restrictive Trade Practices, Dispute Redressal Forums – District, State & National Forum,			To study The Consumer Protection Act, 1986	1 Session of 1 Hr	

Prepared By: Ashwini Walhekar
 Reviewed / Recommended By: [Signature]
 Approved By: [Signature]



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	Composition, Jurisdiction, Powers, Appellate Authority.					
Day 20	The Consumer Protection Act, 1986, Unfair & Restrictive Trade Practices, Dispute Redressal Forums – District, State & National Forum, Composition, Jurisdiction, Powers, Appellate Authority.		Assignments I and II	To study Case Study Analysis To study The Consumer Protection Act, 1986	1 Session of 1 Hr	
Day 21	Information Technology Act, 2000, Digital Signature, Electronic Governance, Electronic Records E – Contracts, E – Business models, E – Commerce & Security, Cyber Crimes			To Study Information Technology Act, 2000, Digital Signature, Electronic Governance, Electronic Records E – Contracts, E – Business models, E – Commerce & Security, Cyber crime	1 Session of 1 Hr	

Prepared By: Ashwini Walhekar	Reviewed / Recommended By	Approved By



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Day 22	Information Technology Act, 2000, Digital Signature, Electronic Governance, Electronic Records E – Contracts, E – Business models, E – Commerce & Security, Cyber Crimes			To Study Information Technology Act, 2000, Digital Signature, Electronic Governance, Electronic Records E – Contracts, E – Business models, E – Commerce & Security, Cyber Crimes	1 Session of 1 Hr	
Day 23	Intellectual Property Laws – Understanding of concepts of patents, copyrights, trademarks and designs		Revision	To understand Intellectual property Laws	1 Session of 1 Hr	

➤ **Continuous Evaluation Plan:-**

1. Attendance and participation (10 Marks)
2. Online Tutorial (25 Marks)
3. Internal Exam-Written Test (50 Marks)
4. Faculty Evaluation (15 Marks)

Prepared By: Ashwini Walhekar	Reviewed / Recommended By	Approved By



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**Weekly Work-load of Teaching For MBA-I & II (Sem-I&III)
 2022-23**

MBA-I(SEM-I)	Managerial Accounting	4	
	Organizational behavior	4	
	Economic Analysis for Business Decisions	4	
	Business Research Methods	4	
	Basics of Marketing	4	
	Digital Business	4	
	Verbal Communication Lab	2	
	Business Systems & Procedures	2	
	Selling & Negotiation Skills Lab	2	
	Management Fundamentals	2	
	Legal Aspects of Business	2	
	Entrepreneurship Development	2	
	Human rights	2	
	Introduction to cyber security	2	40
	MBA-II (SEM-III)	Strategic Management	4
Decision Science		4	
Project Management		2	
Corporate Governance		2	
Management of Non-profit organizations		2	
Specialization – Marketing Management			
Services Marketing		4	
Sales & Distribution Management		4	
SIP in Marketing Management		4	
International Marketing		2	
Digital Marketing - II		2	
Marketing of Financial Services - II		2	
Specialization – Financial Management			
Advanced Financial Management		4	
International Finance		4	
SIP in Financial Management		4	
Technical Analysis of Financial Markets		2	
Financial Modeling		2	
Digital Banking		2	
Specialization – Human Resource Management			
Strategic Human Resource Management		4	
HR Operations		4	
SIP in Human Resource Management		4	
Performance Management System	2		
Mentoring and Coaching	2		
Change Management	2	68	
		108	



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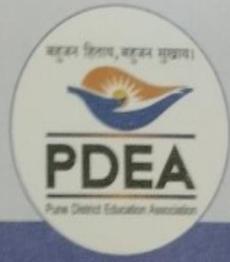
**Weekly Work-load of Teaching For MBA-I &II (Sem-II&IV)
 2022-23**

Name of Subject SEM II	Weekly Work load (Hrs)
Marketing Management	04
Financial Management	04
Human Resources Management	04
Operations & Supply Chain Management	04
Contemporary Frameworks in Management	02
Start Up and New Venture Management	02
Business, Government & Society	02
Industry Analysis & Desk Research	02
Marketing Research	04
Consumer Behaviour	04
Product & Brand Management	02
Digital Marketing - I	02
Financial Markets and Banking Operations	04
Personal Financial Planning	04
Direct Taxation	02
Banking Laws & Regulations	02
Competency Based Human Resource Management	04
Employee Relations & Labour Legislation	04
Labour Welfare	02
Lab in Recruitment and Selection	02
Total	60
Name of Subject SEM IV	Weekly Work load (Hrs)
Enterprise Performance Management	04
Indian Ethos & Business Ethics	04
Global Strategic Management	02
Corporate Social Responsibility & Sustainability	02
Marketing 4.0	04
Marketing Strategy	04
Customer Relationship Management	02
Retail Marketing	02
Financial Laws	04
Current Trends & Cases in Finance	04
Strategic Cost Management	02
Agricultural Insurance	02
Organizational Diagnosis & Development	04
Current Trends & Cases in Human Resource Management	04
Labour Legislation	02
Designing HR Policies	02
Total	48



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Time Table-

Class and individual faculty time tables are prepared, preserved and displayed with prior approval of HOD, Director.

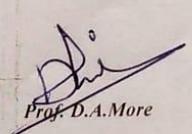
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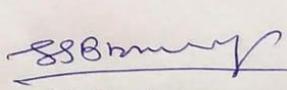
Time Table -2022-23

Semester : I
 w.e.f. 09/11/2022

Course : MBA- I

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Time	Saturday
09:30 To 10:30	MA (RGS)	MA (RGS)	MA (RGS)	MA (RGS)	OB(SDS)	8:30 a.m. To 9:30 a.m.	BOM(DAM)
10:30 To 11:30	LAB(ASW)	LAB(ASW)	BOM(DAM)	BOM(DAM)	BOM(DAM)	9:30 a.m. To 10:30 a.m.	OB(SDS)
11:30 To 12:30	DB(SDS)	DB(SDS)	DB(SDS)	DB(SDS)	SNS(SDS)	10:30 a.m. To 11:30 a.m.	SNS(SDS)
12:30 To 01:30	OB(SDS)	OB(SDS)	EABD(MB)	EABD(MB)	EABD(MB)	11:30 a.m. To 12:30 p.m.	ED(MB)
01:30 To 02:00	LUNCH BREAK						
02:00 To 03:00	BRM(MB)	BRM(MB)	BRM(MB)	BRM(MB)	VCLAB(SDS)		
03:00 To 04:00	EABD(MB)	VCLAB(SDS)	MF(ASW)	MF(ASW)	ED(MB)		
04:00 To 05:00	BSP	BSP	HR	ICS	ICS		


 Prof. D.A. More
 Coordinator MBA I


 Dr. S. S. Bharadwaj
DIRECTOR
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PDEA'S
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 Hadapsar, Pune-28.
 Time Table -2021-22

Course : MBA- I

Semester : II
 w.e.f. 04/05/2022

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Time	Saturday
10:00 To 11:00	HRM (AW)	HRM (AW)	MKT (DM)	MKT (DM)	MKT (DM)	8:30 a.m.To 9:30 a.m.	MKT (DM)
11:00 To 12:00	FM (RS)	FM (RS)	OSCM (MB)	HRM (AW)	OSCM (MB)	9:30 a.m.To 10:30 a.m.	HRM (AW)
12:00 To 1:00	OSCM (MB)	OSCM (MB)	SNVM(SDS)	SNVM(SDS)	IADR(MB)	10.30 a.m.TO 11.30a.m.	CFM(MB)
01:00 To 01:30	LUNCH BREAK						
01:30 To 02:30	BGS(SDS)	IADR(MB)	BGS(SDS)	FM(RS)	CFM(MB)	11.30a.m To 12.30p.m.	FM(RS)
02:30 To 03:30	M-CB(DM) HR-CBHRM(SDS) F-FMBO(MB)	M-MR(DM) HR-CBHRM(SDS) F-FMBO(MB)	M-CB(DM) HR-CBHRM(SDS) F-FMBO(MB)	M-CB(DM) HR-CBHRM(SDS) F-FMBO(MB)	M-MR(DM) HR-ERLL(AW) F-BLR(MB)		
03:30 To 04:30	M-MR(DM) HR-ERLL(AW) F-PFP()	M-PBM(DM) HR-LW() F-DT()	M-MR(DM) HR-ERLL(AW) F-PFP()	M-DM(SDS) HR-LRS() F-BLR(MB)	M-PBM(DM) HR-LW(AW) F-DT()		
04:30 To 5.00	M-CB(DM) HR-ERLL(AW) F-PFP()	M-CB(DM) HR-ERLL(AW) F-PFP()	M-DM(SDS) HR-LRS() F-PFP()	M-DM(SDS) HR-LRS() F-PFP()			

Prof. D. A. More
 Coordinator



Dr. S. S. Bharadwaj
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PDEA'S
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 Hadapsar, Pune-28.

Time Table -2022-23

Course : MBA- II

Semester : III
 w.e.f. 02/11/2022

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Time	Saturday
09:30 To 10:30	DS (Shinde)	DS (Shinde)	DS (Shinde)	DS (Shinde)	SM (MB)	8:30 a.m. To 9:30 a.m.	PM (SDS)
10:30 To 11:30	SM (MB)	CG (MB)	SM (MB)	CG (MB)	PM (SDS)	9:30 a.m. To 10:30 a.m.	SM (MB)
11:30 To 12:30	M-SM(DAM) F-AFM(RGS) HR- HRO(ASW)	M- MFS(RGS) F-IF(DAM) HR-SHRM (ASW)	M- SDM(DAM) F-AFM(RGS) HR- HRO(ASW)	M- SM(DAM) F-AFM(RGS) HR- HRO(ASW)	M- SM(DAM) F-AFM(RGS) HR- HRO(ASW)	10:30 a.m. To 11:30 a.m.	SIP (RGS/DAM/AWS/SDS/MB)
12:30 To 01:30	M- MFS(RGS) F-IF(DAM) HR-SHRM (ASW)	M- SDM(DAM) F-FM(RGS) HR- PMS(ASW)	M-DM(SDS) F-IF(DAM) HR-SHRM (ASW)	M-DM(SDS) F-IF(DAM) HR-SHRM (ASW)	MNPO(RGS)	11:30 a.m. To 12:30 p.m.	SIP (RGS/DAM/AWS/SDS/MB)
01:30 To 02:00	LUNCH BREAK						
02:00 To 03:00	M-IM(DAM) TAFM(RGS) HR- M&C(ASW)	SIP (RGS/DAM/AWS)	M-SM(DAM) F-FM(RGS) HR- PMS(ASW)	M-SDM(DAM) F-DB(RGS) HR- CMNT(ASW)	M-IM(DAM) F- TAFM(RGS) HR- M&C(ASW)	M-IM(DAM) TAFM(RGS) HR- M&C(ASW)	
03:00 To 04:00	M- SDM(DAM) F-DB(RGS) HR- CMNT(ASW)	Tutorial	SIP (RGS/DAM/AWS)	MNPO(RGS)	Tutorial	M- SDM(DAM) F-DB(RGS) HR- CMNT(ASW)	

Prof. A. G. Sathe
 Coordinator

Dr. S. S. Bharadwaj
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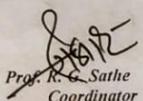
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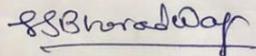
Course : MBA- II

Semester : IV
 w.e.f. 04/05/2022

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Time	Saturday
10:00	EPM	EPM	IEBE	EPM	CSRS	8:30 a.m.	EPM
To	(RGS)	(RGS)	(SDS)	(RGS)	(MB)	To	(RGS)
11:00						9:30 a.m.	
11:00	IEBE	IEBE	GSM	GSM	IEBE	9:30 a.m.	CSRS
To	(SDS)	(SDS)	(SDS)	(SDS)	(SDS)	To	(MB)
12:00						10:30 a.m.	
12:00	M-MS(DM)	M-MS(DM)	M-MS(DM)	M-MS(DM)	M-M4(SDS)	10.30 a.m.	M-M4(SDS)
To	HR- OD(AW)	HR- OD(AW)	HR- CTCHRM(MB)	HR- CTCHRM(MB)	HR-OD(AW)	TO	HR-OD(AW)
1:00	F-CTCF(RS)	F-CTCF(RS)	F-CTCF(RS)	F-CTCF(RS)	F-FL()	11.30a.m	F-AI(RS)
01:00 To	LUNCH BREAK						
01:30							
01:30 To	M- CRM()	M-M4(SDS)	M-CRM()	M- M4(SDS)	M-RM()	11.30a.m	M-RM()
02:30	HR- CTCHRM(MB)	HR-LL(AW)	HR- DHRP(AW)	HR-DHRP(AW)	HR- -LL(AW)	To	HR- CTCHRM(MB)
	F-FL()	F-FL()	F-SCM(RS)	F-SC M(RS)	F-AI(RS)	12.30p.m.	F-FL()
02:30	Tutorial	--	Tutorial	--	Tutorial		
To							
03:30							


 Prof. R. G. Sathe
 Coordinator




 Dr. S. S. Bharadwaj
 Director
DIRECTOR
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AY: 2021-22

Pune District Education Association's
 Mahatma Phule Institute of Management & Computer Studies
 Hadapsar, Pune-411028

Prof. Walhekar Ashwini S.

Time Table-2021-22

MBA (Sem-II&IV)

	Mon	Tue	Wed	Thu	Fri	Sat
10.00 to 11.00	HRM	HRM				
11.00 to 12.00						HRM
12.00 to 01.00	OD&D	OD&D		HRM	OD&D	OD&D
02.00 TO 3.00		LL	DHRP	DHRP	LL	
03.00 TO 4.00	ERLL		ERLL	LABR&S		
04.00 to 05.00	ERLL	ERLL		LABR&S		

HRM –Human Resource Management

OD&D –Organisational Diagnosis & Development

ERLL - Employee Relations & Labour Laws

LL- Labour Legislation

DHRP – Designing HR Policies

LABR&S – Lab in Recruitment & Selection

Prof. Sathie R.G.

Course Co-ordinator

Dr. Bharadwaj S.S.
DIRECTOR
 Mahatma Phule Institute
 (C.M.S. & R.)
 Hadapsar, Pune-411 028





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**MAHATMA PHULE INSTITUTE OF
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PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

AY: 2021-22

Pune District Education Association's
 Mahatma Phule Institute of Management & Computer Studies
 Hadapsar, Pune-411028

Prof. Walhekar Ashwini S.

Time Table-2021-22
 MBA (Sem-I&III)

	Mon	Tue	Wed	Thu	Fri	Sat
10.00 to 11.00	LAB	LAB				
11.00 to 12.00	HRO		HRO	HRO	HRO	
12.00 to 01.00		PMS				
02.00 TO 3.00			PMS	CMNTHR	MNC	
03.00 TO 4.00	CMNTHR	MNC	MF	MF		
04.00 to 05.00						

- LAB- Legal Aspects of Business
- MF - Management Fundamentals
- HRO- HR Operations
- MNC- Mentoring and Coaching
- CMNTHR- Change Management In New Tech.HR
- PMS- Performance Management System

Prof. Sahe R.G
 Course Co-ordinator

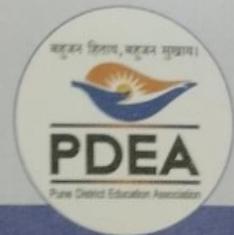
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University Examination

At the end of the semester internal submission is taken and university exams are conducted. Internal Marks are given by internal examiner based on internal home assignments, Tutorials, End semester internal examination. End semester university exams are conducted as per SPPU time table. Grievances if any related to examination will be sort out by Chief Exam Officer of the Institute.

SAVITRIBAI PHULE PUNE UNIVERSITY (Formerly University of Pune)



EXAMINATION CIRCULAR NO.251 OF. 2023

First Year Master In Business Administration(M.B.A.)(PAT.2019)

Examination of MAR/APR-2023

(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the University Examination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile are not allowed at the time of examination.



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SEMESTER - I

Time:-3.00 PM To 5.30 PM

Day & Date	Paper Code	Subject
Tuesday 11-07-2023	101	GC-01 MANAGERIAL ACCOUNTING
Wednesday 12-07-2023	102	GC-02 ORGANIZATIONAL BEHAVIOUR
Thursday 13-07-2023	103	GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
Friday 14-07-2023	104	GC-04 BUSINESS RESEARCH METHODS
Saturday 15-07-2023	105	GC-05 BASICS OF MARKETING
Monday 17-07-2023	106	GC-06 DIGITAL BUSINESS
Tuesday 18-07-2023	107	GE-UL-01 MANAGEMENT FUNDAMENTALS Time:-3.00 PM To 5.00 PM
Wednesday 19-07-2023	108	GE-UL-02 INDIAN ECONOMY Time:-3.00 PM To 5.00 PM
Thursday 20-07-2023	109	GE-UL-03 ENTREPRENEURSHIP DEVELOPMENT Time:-3.00 PM To 5.00 PM
Friday 21-07-2023	110	GE-UL-04 ESSENTIALS OF PSYCHOLOGY FOR MANAGERS Time:-3.00 PM To 5.00 PM
Saturday 22-07-2023	111	GE-UL-05 LEGAL ASPECTS OF BUSINESS Time:-3.00 PM To 5.00 PM
Monday 24-07-2023	112	GE-UL-06 DEMAND ANALYSIS & FORECASTING Time:-3.00 PM To 5.00 PM

SEMESTER - II

Time:-11.00 AM To 01.30 PM

Day & Date	Paper Code	Subject
Tuesday 11-07-2023	201	GC-07 MARKETING MANAGEMENT
Wednesday 12-07-2023	202	GC-08 FINANCIAL MANAGEMENT
Thursday 13-07-2023	203	GC-09 HUMAN RESOURCE MANAGEMENT
Friday 14-07-2023	204	GC-10 OPERATION & SUPPLY CHAIN MANAGEMENT
Saturday 15-07-2023	205 BA	SC-BA-01 BASIC BUSINESS ANALYTICS USING R
	205 FIN	SC-FIN-01 FINANCIAL MARKETS AND BANKING OPERATIONS
	205 HR	SC-HRM-01 COMPETENCY BASED HUMAN RESOURCE MANAGEMENT
	205 MKT	SC-MKT-01 MARKETING RESEARCH
	205 OSCM	SC-OSCM-01 SERVICES OPERATIONS MANAGEMENT-I



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Monday 17-07-2023	206 BA	SC-BA-02 DATA MINING
	206 FIN	SC-FIN-02 PERSONAL FINANCIAL PLANNING
	206 HR	SC - HRM -02 EMPLOYEE RELATIONS & LABOUR LEGISLATION
	206 MKT	SC-MKT-02 CONSUMER BEHAVIOUR
	206 OSCM	SC-OSCM-02 SUPPLY CHAIN MANAGEMENT
Tuesday 18-07-2023	207	GE-UL-07 CONTEMPORARY FRAMEWORKS IN MANAGEMENT Time:-11.00 AM To 01.00 PM
Wednesday 19-07-2023	208	GE-UL-08 GEOPOLITICS & WORLD ECONOMIC SYSTEMS Time:-11.00 AM To 01.00 PM
Thursday 20-07-2023	209	GE-UL-09 START UP AND NEW VENTURE MANAGEMENT Time:-11.00 AM To 01.00 PM
Friday 21-07-2023	210	GE-UL-10 QUALITATIVE RESEARCH METHODS Time:-11.00 AM To 01.00 PM
Saturday 22-07-2023	211	GE-UL-11 BUSINESS, GOVERNMENT & SOCIETY Time:-11.00 AM To 01.00 PM
Monday 24-07-2023	212	GE-UL-12 BUSINESS PROCESS RE - ENGINEERING Time:-11.00 AM To 01.00 PM

Ganeshkhind, Pune - 411 007

Ref.No/XCT:771

Date:16/06/2023

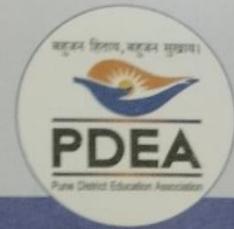
Director

Board of Examinations and Evaluation



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Internal Examination Time Table

PDEA'S
 MAHATMA PHULE INSTITUTE OF MANAGEMENT
 INTERNAL EXAM TIME TABLE
 NOV -2019

MBA

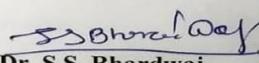
DAY	DATE	Time	MBA-I SUBJECT	MBA-II SUBJECT
TUE	05-11-19	9.30-11.00	MA	Internal Project ViVa
WED	06-11-19	9.30-11.00	OB	SM
THU	07-11-19	9.30-11.00	EABD	EPM
FRI	08-11-19	9.30-11.00	BRM	SNVM
SAT	09-11-19	9.30-11.00	BOM	CMR/DT/LSSL
MON	11-11-19	9.30-11.00	DB	CB/FSIMS/ HRACM
WED	13-11-19	9.30-11.00	MF	PM/SCM/EHSW
THU	14-11-19	9.30-11.00	ED	PSL/CF/QMS
FRI	15-11-19	9.30-11.00	LAB	CRM/RFI/LRS
SAT	16-11-19	9.30-11.00	VCL	FMP/BO/LLL
MON	18-11-19	9.30-11.00	SNS	
		12.00-1.30	BSP	


 Prof. D.A. More

Coordinator MBA I


 Prof. R. G. Sathe

Coordinator MBA II


 Dr. S.S. Bhardwaj

Director
DIRECTOR
 Mahatma Phule Institute
 (C.M.S. & R.)
 Hadapsar, Pune- 411 028





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Internal Assignments/ Tutorial/ projects submission record

PDEA's Mahatma Phule Institute of Management Hadapsar
Assignment Submission Record
Subject - ORGANISATIONAL DIAGNOSIS AND DEVELOPMENT

Sr.No.	Name of the Student	Assignment no.1	Assignment No.2	Signature	Marks
		WRITTEN ASSIGNMENT	MCQ		
1	Gherpade Kajal.	Gherpade	Gherpade	Gherpade	42
2	saagarji Bhulimbar	Saagar	Saagar	Saagar	41
3	Pronita D. Shinde	Shinde	Shinde	Shinde	43
4	Kumudini S. Tagade	Kumudini	Kumudini	Kumudini	41
5	Madhurika G. Kambe	Kambe	Kambe	Kambe	40
6	Namraka Bhogar	Bhogar	Bhogar	Bhogar	39
7	Eva B. Dipalce	Dipalce	Dipalce	Dipalce	42
8	Jyotika A. Kulkarni	Kulkarni	Kulkarni	Kulkarni	38
9	Pragati Chandan	Chandane	Chandane	Chandane	40
10	Vishu Deejat Jangtap	Jangtap	Jangtap	Jangtap	41
11	Vandana George	George	George	George	42
12	Manisha Chaudhari	Chaudhari	Chaudhari	Chaudhari	39
13	Komal Khambale	Khambale	Khambale	Khambale	38
14	Pranali Malhote	Malhote	Malhote	Malhote	39
15	Akshay Tempure	Tempure	Tempure	Tempure	40
16	Supriya Sarwade	Sarwade	Sarwade	Sarwade	42
17	Khushi Saurabh	Saurabh	Saurabh	Saurabh	39





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Sample Comprehensive Concurrent Evaluation Of Basics of Marketing

Assignment No 1 MCQ TEST

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PDEA'S
Mahatma Phule Institute of Management
Hadapsar

Time: 30 minutes
Date: 18/11/2019 Roll No-75

Subject: Basics Of Marketing

Marks: 25 Raj Amruta Rajaram

- 1) The term marketing myopia was coined by
a) Philip Kotler b) Theodore Levitt
c) Henry Ford d) None of these
- 2) Marketing creates..... for goods and services.
a) Customer b) Demand
c) Product d) All of the above
- 3) To building lasting customer relationships, organizations should focus delivering..... and
- a) High Quality products; low prices b) Customer Value; Customer satisfaction
 c) Customer Value; High profits d) Low prices; Customer Delight
- 4) Marketing provides maximum satisfaction of.....
a) Profits b) Human wants
 c) Any of the (a) and (b) d) All the above
- 5) The key customer market consists of
a) Business market b) Government market
c) Customer market d) All of the above
- 6) Customer loyalty is also known as
a) Customer Royalty b) Brand name loyalty
c) Customer satisfaction d) Customer delight
- 7) Modern concept of marketing consists of
 a) Responsibility b) Decision
c) Co-ordination d) All the above
- 8) Which of the following is one of the benefits of competitor analysis?
 a) Strategy formulation b) Defining the competitors
c) Competitors objectives d) None of the above
- 9) is a process of selecting an appropriate option from two or more alternatives.
 a) Problem recognition b) Information search
c) Purchase decision d) None of the above
- 10) Which is one of the buyer's characteristics in the model of Consumer behavior?
a) Cultural b) social
c) Psychological d) All of the above



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- 11) Customer relationship management (CRM) deals with all aspects of acquiring, keeping, and growing customers.
 a) True b) False
- 12) Market offerings are limited to physical products.
 a) True b) False
- 13) Outstanding marketing companies go to great lengths to learn about and understand the customers needs, wants, and demands
 a) True b) False
- 14) The art and science of selecting target markets and developing profitable relationships with those markets is called marketing
 a) Profiles b) Selection c) Management
- 15) Business buyer behavior includes retailers and wholesalers who buy things with the purpose of making a profit.
 a) True b) False
- 16) is demand that ultimately comes from the demand for consumer goods.
 a) Consumer Demand b) Marketing Demand c) Derived demand
- 17) The final step in the buying decision process is getting the rebate.
 a) True b) False
- 18) Maslow's hierarchy of needs are psychological, safety,, esteem, and self actualization.
 a) Social b) Economical c) Educational
- 19) Consumer behavior refers to the buying behavior of final customers.
 a) True b) False
- 20) Attitude is a person's relatively consistent evaluations, feelings and tendencies toward an object.
 a) True b) False

Match the pairs (5 marks)

Sr. No	Factors	Comprise of
1	Cultural Factors	(a) Religious and professional institutions, trade unions.
2	Primary membership groups	(b) Family, Friends, neighbors and colleagues
3	Secondary membership groups	(c) Racial groups, family, friends
4	Personal Factors	(d) Consistent responses to the environment
5	Personality and self concept	(e) Age, stage in lifecycle, occupation, economic conditions

Answers: 1).....c..... 2).....b..... 3).....a..... 4).....e..... 5).....d.....

***** ALL THE BEST*****





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Assignment No. 2 Home Written Assignment

Megha satyawar Bhosale

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Annasaheb Magar College Campus, Hadapsar, Pune - 411 028.

Verified all entries & found correct

A -

8 Pages

Jr. Supervisor's Name, Signature & Date

Roll No. (In Figures) 09 Center :

Roll No. (In Words) NINE

Day & Date : Examination :

Subject : Basics of Marketing Section :

Course/Paper No. : Medium of Answer : English

Main Ans. Book+No. of Supplements : 1 = Total : 2

Question No.	1	2	3	4	5	6	7	8	9	10	11	12	Total	Sign. of Examiner
Marks Obtained														

Use of coloured pencil or ink is strictly prohibited except in case of diagrams and sketches
 (Write on both sides and start writing on this page.)

Assignment No. 1

Q.1 What is the difference between sales and marketing? explain with suitable examples.

Point	Sales	Marketing
Meaning	The act of transfer of ownership of product from the manufacturer to the ultimate	Marketing is understanding the requirement of the customer in such a way that.





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	customer in exchange of money or any other consideration is known as sales	whenever any new product is introduced it sells itself.
orientation	product oriented	customer oriented
Approach	Fragmented approach	Integrated approach
Focus	company needs	Market needs
Scope	Related to flow of goods to customer	Related to all the activities which facilitates flow of goods to customers.
duration	short term	Long term
Objective	To instigate shoppers in such a way that they turn out as buyers	to identify the needs of customers and create products to satisfy those needs
Relationship	one to one	one to many





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Target	Individual or small group	General public
scope	One product is created to satisfy the requirement of a customer.	Advertisement, sales, Research, Customer satisfaction, After sales services etc.
Activity Related to	person	media
Process	Involves exchange of goods for adequate consideration	entails identifying and satisfying customer's needs.
Rule	caveat emptor	caveat vendor

Example :-

Mr. James wants to open a shop in a suburban area whose population is around 20,000, which offer all Indian cuisines to the customer, as the area is not having one. For which he arranges money, opens a shop at rent, purchase furniture and other stuff, hire some good chefs, but after three to four months you find that all his





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savings and borrowed money are ending because there are not enough customers, to give you good returns.

After that, he decides to advertise your restaurant, through various media like radio, television, posters, etc., and the results are positive and he started getting good profit from the shop, and the reason is marketing and sales.

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Q.2 What is macro environmental analysis explain in detail with a real example

The macro environment affects every business. It consists of many factors that, if left unchecked, can destroy a business.

To reduce the affects of negative factors, you must first understand what macro environment analysis is and how to do it yourself.

To do macro environment analysis it's wise to utilize accurate tools which are built for this specific study. In this case, it's PEST analysis. PEST analysis examines the influences of political, economic, social and technological factor





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of a business.

Political factors :-

Political factors may be related to the government. They consist of legislative bills, tax policies, health and safety laws, and government stability. The average businessman can't lower taxes or introduce new legislation that'll affect the entire economy. They must instead understand these factors on a grand level and ensure their business aligns to laws, regulations, and policies.

Economic factors :-

Economic factors, as discussed above, are related to inflation taxes, unemployment, and the recession. While people in business can track trends and implement planning, many businesses are not recession proof.

Social factors :-

Social factors consist of people. They buy products based on many different factors. This includes their demographic location, ethnic background, social status, immediate needs, lifestyle change & trends.





They can't convince these consumers that unhealthy foods are the correct purchasing decision for them. The customers choose this. It's important to listen to consumers, on a macro level, than waste efforts attempting to change their mind. There's always another business they can go to, after all.

Technological factors :-

Technological factors are often referred to advancements in technology. Not only technology used to develop and deliver products to consumers. But also the technology used to run businesses efficiently. The company who is fastest with the best agile technology, can easily out beat the competition in any market. Keeping an eye out on which technology is used in the industry can mean life or death for the firm.

Example :-

India has around sixteen percent of the world's population and second to China. Also, India has a relatively younger population compared to China. Therefore, many international companies are targeting India

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as a potential market for various product/services

Q-8 What do you understand by market segmentation. Explain market segmentation with a real example of your choice.

Concept of Market segmentation:-

The market contains of product and they differ from each other in their specifications, quality, durability as well as prices. The customers also differ from each other habits, preferences, hobbies income, culture, purchase decisions, etc.

According to Philip Kotler.

"The purpose of market segmentation is to determine difference among them or marketing to them

Need for Market Segmentation

- ① Meeting the needs and demands of customers. Different customers have different types of needs and demands. By segmenting a large market, customers of different segment can be offered products or services which provide them higher level of satisfaction





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② Increasing Profits for organisations:

The price sensitivity of customer varies in accordance with their disposable incomes. By segmenting the market, organisation can increase their average price of the products and services, thereby improving their profits.

③ Greater chances for growth:

segmentation of a market can lead to high volume of sales. For example, a customer can be lured or motivated to purchase a product in future when a firm offers first sample of the product at an introductory price which is very low.

④ Retain Customer Base:

customers go through various types of transaction phases such as they become adult, start working, get married, have children, get promotion and hence keep on changing their purchasing pattern.

⑤ Gain share of market segment:

The profitability of any organisation cannot be increased until it has a substantial or major market share. Brands that are less popular in the market may face problems such as





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Megha Satyawar Bhosale

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 Jr. Supervisor's Name, Signature & Date

A -

8 Pages

Roll No. (In Figures) 09 Center :
 Roll No. (In Words) Nine

Day & Date : Examination :
 Subject : Basics of Marketing Section :
 Course/Paper No. : Medium of Answer : English
 Main Ans. Book+No. of Supplements : 1 = Total : 2

Question No.	1	2	3	4	5	6	7	8	9	10	11	12	Total	Sign. of Examiner
Marks Obtained														

Use of coloured pencil or ink is strictly prohibited except in case of diagrams and sketches
 (Write on both sides and start writing on this page.)

Criteria for effective segmentation

- ① Measurable :-
 while establishing a market segment, the consumers of the product are counted along with their financial status and characteristics. The number of such consumers should be enough to be measured with ease
- ② Substantial :-
 The size of the segment should be sub-





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essential so that suitable marketing strategy can be adapted which is convenient to all. The products should be supplied as per consumer preferences like quality wise, i.e. in small or big packs.

③ Accessible &

The product and market segment should be compatible in price and financial status of the population. The location of the segment should have easy transportation facility for smooth flow of the product.

④ Differentiable &

The marketing managers should clearly differentiate between the different segment since each segment requires different strategy for marketing.

⑤ Actionable &

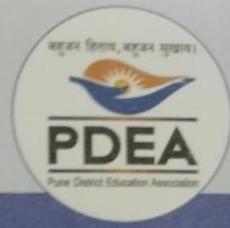
A well-defined market segmentation is always actionable on the part of the consumers, who are captivated by the products, services, advertisements and marketing strategies and as a result indulge in purchasing activity. The product placed at reasonable price coupled with marketing efforts is bound to bring favourable returns.





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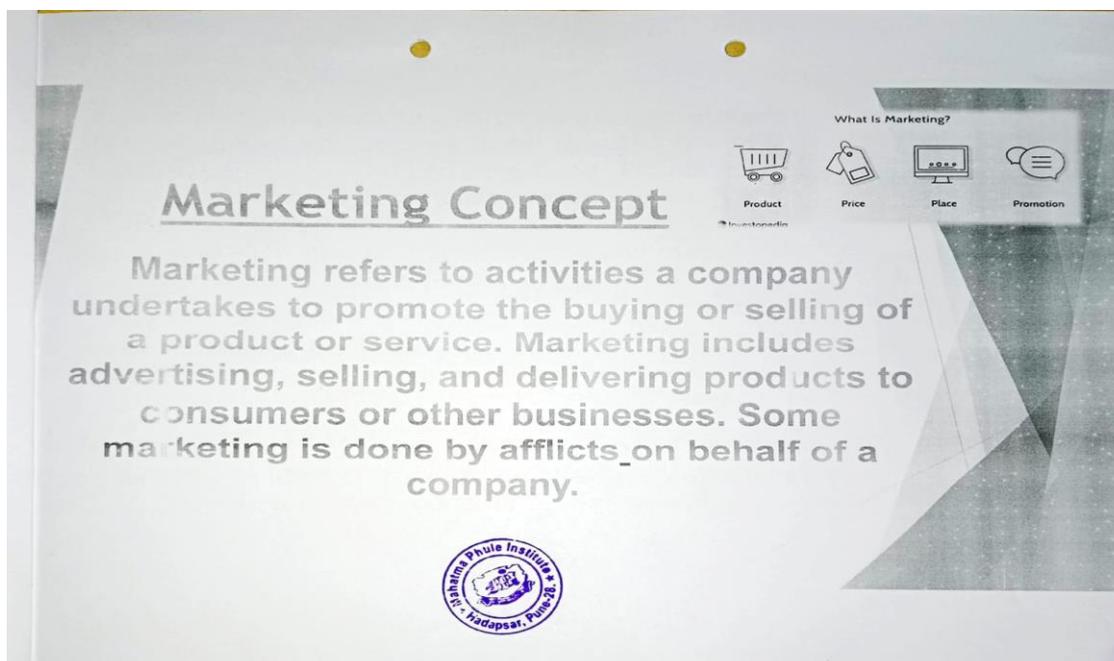
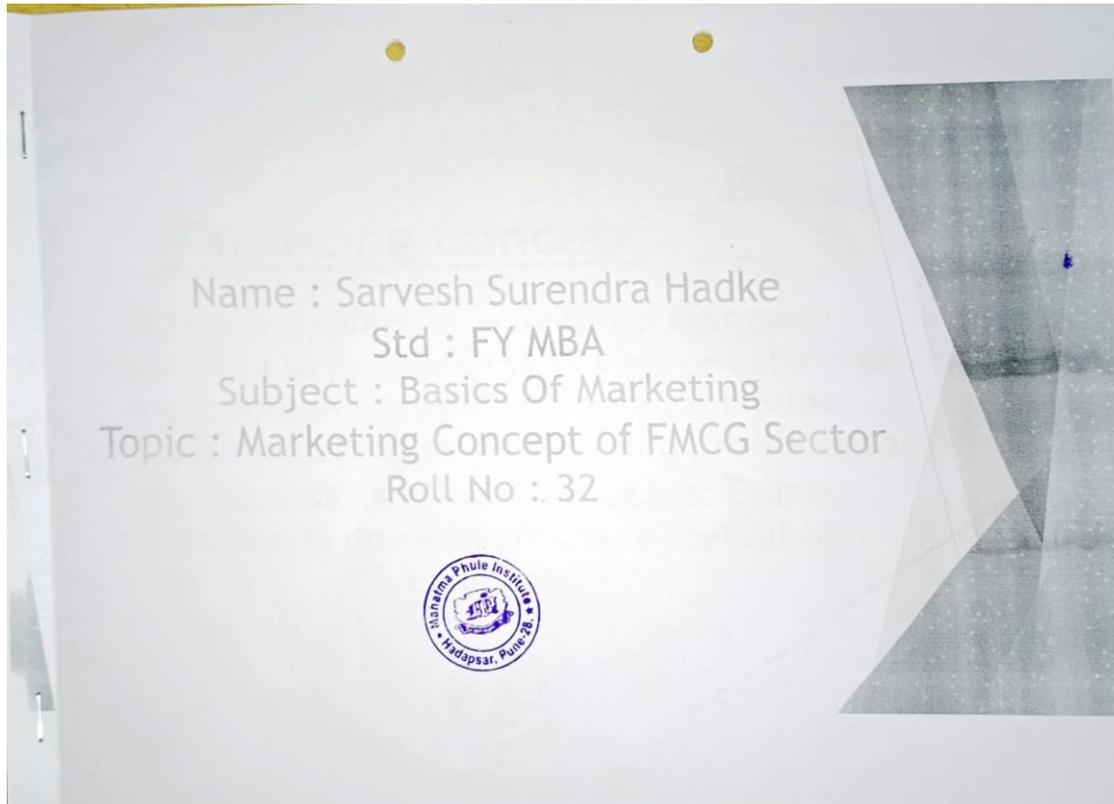
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Assignment No. 3 Power Point Presentation





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Analysis Of FMCG Market Leader ITC

- ▶ Introduction
- ▶ ITC, also known as India Tobacco Company Limited, is one of India's oldest and finest conglomerates, having made fame on the back of its marketing efforts. It provides consumer goods, travel and hospitality, technology solutions, healthcare, and services to enterprises across industries.
- ▶ ITC Limited is an Indian multinational conglomerate company that was incorporated in 1910 under the name Imperial Tobacco Company of India Limited, later the company was renamed in 1970 as India Tobacco Company Limited. Since then, it has emerged as a multi-market conglomerate with business and is associated with several industries like Fast-moving consumer goods (FMCG), hotel and services, information and technology, agri-business, and packaging.



ITC Products

- ▶ It sells cigarettes, which includes gold flake kings, wills navy cut, gold flake superstar, and India kings are some of its major brands.
- ▶ In terms of packaged foods, it has ranked in the first place and some of its food brands are Bingo, Sunfeast, Aashirvaad, and Yippee.
- ▶ The company sells lifestyle clothing under brands like Wills Lifestyle.
- ▶ They also provide skin and hair care products related to personal care.
- ▶ It is also involved in the stationary industry which includes classmates and color crew.
- ▶ It manufactures and sells safety matches.
- ▶ The company is engaged in the hotel and service industry and ranks as India's second-largest hotel chain.
- ▶ It is involved in paperboards and produces high-quality paper.
- ▶ The business provides global and domestic markets with services such as printing packaging.
- ▶ ITC InfoTech Limited is a subsidiary and operates the company business sector





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Marketing Mix of ITC

ITC Price Strategy

- ▶ The company has adopted premium pricing policies for luxurious products and reasonable pricing for the middle-class segment which will eventually help in generating sales and ultimately will lead to better revenue figures. They follow different pricing strategies for different products.

ITC Place Strategy

The company's distribution channel is widespread and thus its products are available in every retail store. It has a strong distribution channel as it delivers the product quickly as possible. It also has a well-established manufacturing and logistics distribution network.

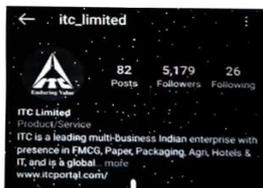
Promotional Strategy

The promotion strategy of the company has something unique keeping in mind its brand proposition and its target audience. It promotes its product on various social media platforms also through print, television, and radio. The brand presence is well-diversified due to their extended product portfolio, they also have different brand ambassadors for different brands.



▶ ITC Digital Marketing Strategy

- ▶ A digital presence simply refers to how your business appears online and how you manage your brand on various social media platforms. Following is the social media presence of ITC on Facebook, Instagram, and Twitter.





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End Semester Internal Examination Paper

Pune District Education Association's
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Hadapsar, Pune-411028.

Internal Examination November 2019

Course: MBA-I Sem-I

Time: 1 ½ Hrs.

Subject: Basics of Marketing

Marks: 25

Instructions: 1) All questions are compulsory.

2) All questions carry equal marks.

Q. 1 Solve any five questions

(5x1=5 Marks)

1) Marketing is _____

a) Part of Manufacturing b) Part of the finance department c) Managing customer relationship

2) Marketing is _____

a) the same as advertising and sales b) not used by small corporations c) about satisfying customer needs

3) To build lasting customer relationships, organizations should focus delivering _____ and _____

a) high quality products; low prices b) customer value; customer satisfaction c) customer value; high profits

4) The art and science of selecting target markets and developing profitable relationships with those markets is called marketing

a) Profiles b) Selection c) Management

5) Customer relationship management (CRM) deals with all aspects of acquiring, keeping, and growing customers.

a) True b) False

6) Market offerings are limited to physical products.

a) True b) False

7) Outstanding marketing companies go to great lengths to learn about and understand the customers needs, wants, and demands

a) True b) False





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Q.2 Solve any Two questions

(2x5=10)

- A) Explain the Scope of Marketing.
- B) Explain the Importance of Marketing.
- C) Explain the concept of Marketing myopia with Suitable example.

Q.3 Define the term marketing? Explain the core concepts of marketing with suitable examples.

(10 Marks)

OR

Q.3 Pick-up any home appliance of any marketer of your choice and explain the marketing functions with reference to that product.

(10 Marks)

*****ALL THE BEST*****





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Evaluated Internal Exam Paper

Pune District Education Association's
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Jr. Supervisor's Name, Signature & Date

Shree K. D. Bhojwade

A -

8 Pages

Roll No. (In Figures) 04 Komal Pitambar Bhojwade Center :

Roll No. (In Words) Four

Day & Date : 9/11/2019, Sat Examination : Internal

Subject : Basis of Marketing Section :

Course/Paper No. : Medium of Answer : English

Main Ans. Book+No. of Supplements : = Total :

Question No.	1	2	3	4	5	6	7	8	9	10	11	12	Total	Sign. of Examiner
Marks Obtained														

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Q.1

- 1) Marketing is Managing customer
- 2) Marketing is about satisfying customer needs
- 3) To build lasting customer relationships organizations should focus delivering customer value; customer satisfaction



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Q.1	4	<u>Management</u>	Q.
	5	True	
	6	False	
	7	True	
		5	

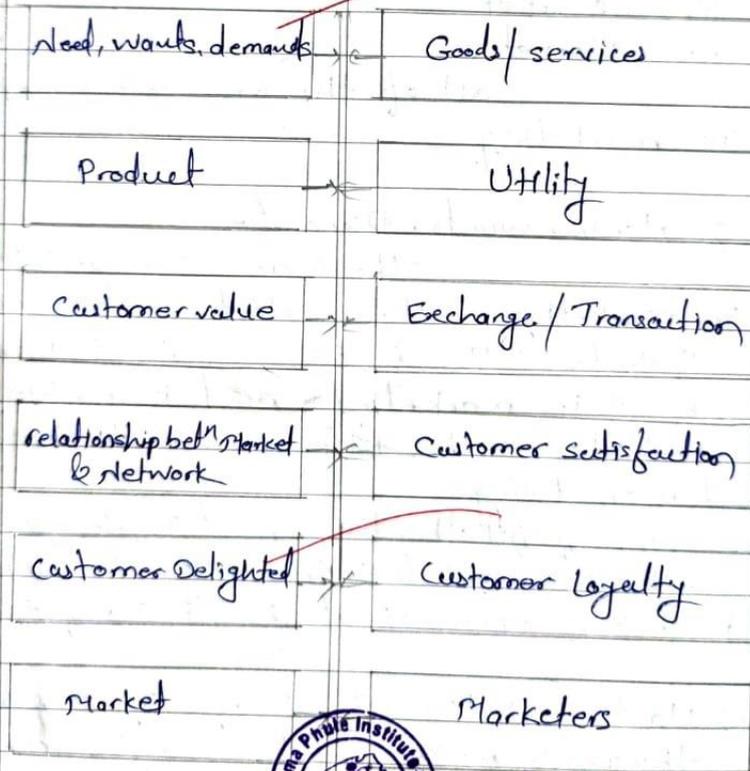


Q. 3

Defination of Marketing-

Marketing is organisational function and set of processes ^{satisfactional} communicating, delivering value to the consumer and managing relationship that way benefit to organisation & its stakeholders

Core concepts of Marketing.





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Q3

- 1) Needs, wants, Demands
- 2) Goods / services
- 3) Product
- 4) Utility
- 5) Customer value
- 6) Exchange & Transaction
- 7) relationship betn market & networks
- 8) Customer satisfaction
- 9) Customer Delight
- 10) Customer loyalty
- 11) Market
- 12) Marketer.

all of this are core concept
in marketing.

1) Needs, wants, Demands-

There are 3 main element
in marketing such as need, want, Demand.

1) Need- The basic element is a
need in marketing need is involved
a shelter. The basic need is shelter in
human being.

The fulfill the basic need is dependant in
culture & social Environment. The basic need
is shelter one not at roadlines & footpath.

2) Wants - It is refer to regarding a particular
things, in marketing task, as compare to needs
a person may have house in clean area.



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Q.3

3) Demands - Customer willingness & ability to pay & buy product.

2) Goods / Services.

In many marketing product comparison betn goods / services components betn goods / services which product may tangible & intangible in nature.

Goods are pure tangible & Services are pure intangible.

1) Good Oriented Product

2) Facility oriented Service

3) Customer oriented services -

3) Product - Product is a bundle of physical services & symbolical particulars expand satisfied to the customer.

Products are tangible & Intangible in nature.

4) Utility - In Economic utility is important concept which is in marketing utility to measure ability to desirability & communicating in particular task.



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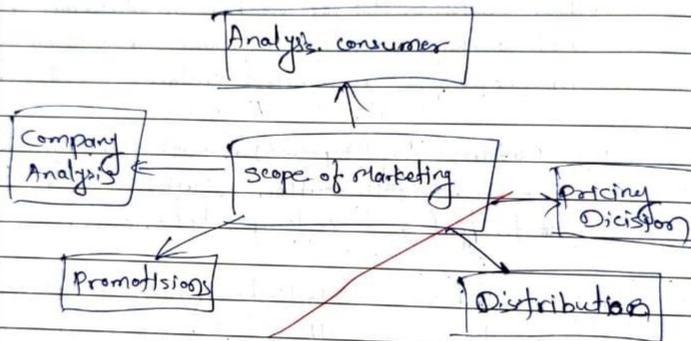
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Q-2

A.

scope of marketing
marketing is the qualitative to the
customer that there are buying & selling
the product to which are
the managing.



Scope of marketing



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Internal Examination Attendance

Pune District Education Association's
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Hadapsar Pune-411028
Internal Examination- Nov.2019
MBA-I

Subject: Basic of Marketing

Roll No	Student Name	Signature
1	ARBOLE DURDUNDESHWAR VIRPAKASH	
2	AUTADE KIRAN KASHINATH	<i>Autade</i>
3	BARAVKAR SHUBHAM SHIVRAM	<i>Shubham</i>
4	BHAGWAT KOMAL PITAMBAR	<i>Bhagwat</i>
5	BHASME NEHA SUDHAKAR	<i>Bhasme</i>
6	BHISE AKSHATA SUNIL	<i>Bhise</i>
7	BHOSALE KIRTI HAIBATI	<i>Kirti</i>
8	BHOSALE MANJIRI RAJENDRA	<i>Manjiri</i>
9	BHOSALE MEGHA SATYAWAN	<i>Megha</i>
10	BHOSALE SUSHANT CHANDRAKANT	<i>Sushant</i>
11	BORUDE SANDEEP TUKARAM	<i>Sandeep</i>
12	BORULE MEGHA DEVIDAS	
13	BOTRE SHIRISH SHANTARAM	<i>Shirish</i>
14	BOTRE SWAPNIL GOPINATH	<i>Botre</i>
15	CHAUDHARI MANGESH ASHOK	<i>Chaudhari</i>
16	CHAVAN MITHUN SHIVAJIRAO	<i>Mithun</i>
17	CHAVAN TRUPTI PANDURANG	<i>Trupti</i>
18	CHORE MANJIRI VIVEK	<i>Manjiri</i>
19	CHOURE SHIVRATNA RAMDAS	<i>Shchoure</i>
20	DABHOLKAR SANTOSH TUKARAM	<i>Santosh</i>
21	DESHMUKH DHANANJAY SANTOSH	<i>Deshmukh</i>
22	DESHMUKH RAHUL DATTATRAYA	<i>Rahul</i>
23	DEVKAR KIRAN LAXMAN	<i>Devkar</i>



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25	DIVEKAR RUPALI BHIMRAO	
26	DIVEKAR SAURABH BHIMRAO	
27	GAIKWAD KAJAL DATTATRAY	
28	GAIKWAD RAHUL DILIP	
29	GANGAD SOURABH POPAT	
30	GAVALI PRAMOD JALINDAR	
31	GAWAI DEEPIKA UTTAMRAO	
32	GHADGE SURAJ SHIVAJI	
33	GHORPADE SUMEDH ASHOK	
34	GHUGE SHRUTI KASHIRAM	
35	GORE NAVNATH DEVRAO	
36	INAMDAR KARISHMA KAMRUDDIN	
37	INGAWALE PRAJAKTA RAMDAS	
38	JADHAV AKASH SAMBHAJI	
39	JADHAV PRIYANKA NAMDEV	
40	JADHAV RAHUL ANTAJI	
41	JAGTAP RUPALI DATTATRAY	
42	JAGTAP SUSHANT RAJENDRA	
43	JAGTAP VISHAKHA KUNDLIK	
44	JAGTAP VISHAL SOMNATH	
45	JAMBHALDARE SOHAM BABURAO	
46	JANGADA RAMSWARUP KISHANLAL	
47	JANRAO MAHESH SHIVAJI	
48	KADAM ANIKET PANDHARINATH	
49	KADAM NEHA KAILAS	
50	KADAM SANGITA KANIFNATH	
51	KALBHOR VAIBHAV SUDAM	

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53	KENDRE ASHWINEE MAHADEVRAO	Kendre
54	KOTE TANUJA DATTATRAY	Kote
55	KSHIRSAGAR SHRIKANT SHANKAR	Shrikant
56	KUL SUDHIR DHONDIBA	Kul
57	KULKARNI CHAITANYA SHRIKANT	C.S.K
58	LOHAR BHAGYASHRI DILIP	Lohar
59	MADANE SONAL RAMESH	Madane
60	MANDOLE SHRIRAM BALASAHEB	Mandole
61	MANGRULKAR RAJAT SURAJ	Mangrulkar
62	MASAL BHAKTI BANDU	Masal
63	MASKE APURVA BHAGWAT	Maske
64	MIRAJKAR SHRUTI SHAILESH	Mirajkar
65	MANJUNATH M	Manjunath
66	MULE SAGAR DATTATRAYA	Mule
67	MUSALE MONICA RAJENDRA	Musale
68	NAGARGOJE KALPANA RAMCHANDRA	Kalpana
69	NAIK AMIT SURENDRA	Amit
70	NAIR PRIYANKA MINIL	Nair
71	NANAWARE BHUSHAN SUNIL	Nanaware
72	NIMBALKAR SHUBHAM RAJENDRA	Nimbalkar
73	PACHORE PRAMOD RAMNATH	Pachore
74	PANDKAR SAGAR VILAS	Pandkar
75	PATIL AMRUTA RAJARAM	Patil
76	PATIL SANJANA MAHAVIR	Patil
77	PATIL SEEMA MARUTI	Patil
78	PETHKAR UTTAM BALAJI	Pethkar
79	RAKHAPASARE OMKAR SUKHDEV	Rakhapasare

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Annasaheb Magar College Campus, Manjari Road, Hadapsar, Pune-411 028.
Tel. : (020) 26993020, 26992611 E-mail : directorpdeampim@gmail.com Web : pdeampim.edu.in

PUN Code - IMMPO10720

DTE Code - MB6107

AISHE Code : C - 41697

Roll No	Student Name	Signature
80	SALVE NARENDRA KONDIRAM	
81	SATHE RUSHIKESH DATTATRAY	SATHE Rushikesh
82	SHELAR RAKESH SURESH	Rakesh
83	SHELKE DATTATRAYA UTTAM	Dattatraya
84	SHENDGE SHRIKANT PANDURANG	Shrikant
85	SHINDE ABHISHEK SANJAY	Abhishek
86	SHINDE POOJA SANJAY	Shinde
87	SHINDE SAYALI SATISH	Shinde
88	SINGH INDRAJEET SUMAN	Singh
89	TAGDE RUCHI RATNAKAR	Ruchi
90	THAKUR RANDHIR KUMAR .	Randhir
91	THORAT CHETAN HANUMANT	Thorat
92	THORAT GANESH RAMCHANDRA	Ganesh
93	THORAT NAMITA POPAT	Thorat N.P.
94	THORAT PRANALI VILAS	Thorat
95	TOLMARE VAISHNAVI BALKRUSHNA	Vaishnavi
96	TULE MAHESH TANAJI	Mehesh
97	TUPE ANIKET SANDEEP	Tupe
98	UMATE SACHIN SHYAMRAO	Sachin
99	VERMA SRIJANARAJ ARVINDKUMAR	Srijanaraj
100	WAGH SUJIT SUDHAKAR	Sujit
101	WAGHOLE PRACHI JAYSING	Prachi
102	WALUNJ SUSHMITA VITTHAL	Sushmita
103	WARGHADE SHIVAJI BHAGAVANT	Shivaji

Supervisor Name: Shital D. Sonawane.

Signature: Shital



DIRECTOR
Mahatma Phule Institute
(C.M.S. & R.)
Hadapsar, Pune-411 028.



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University Internal marks entry system

**SAVITRIBAI PHULE
PUNE UNIVERSITY**

Online Internal Marks System

Welcome : 52198107000 Logout

Select Appointed Roll.

Appointment Details

For F.Y. 2019 Credit Pattern

1) If student available in list but not opted for subject then Mark 'NA' in marks entry

2) Please refer these details only for Grade subjects except Physical education and Environmental studies

O Grade : <= 90% & >= 100% Marks || A+ Grade : <= 75% & >= 89% Marks || A Grade : <= 60% & >= 74% Marks || B+ Grade : <= 55% & >= 59% Marks || B Grade : <= 50% & >= 54% Marks || C Grade : <= 45% & >= 49% Marks || D Grade : <= 40% & >= 44% Marks || F Grade : <= 40% Marks

PUN Code	Inst. Code	Appointment ID	Pattern	Subject	BatchNo	Add/Edit	Preview	Confirm	Print
IMMP010720 (0474)	0474	2307290154	MBA (REV.2019)	SC-HRM-05 ORGANIZATIONAL DIAGNOSIS & DEVELOPMENT (403 HR : INTERNAL)	202304196332	21/21		21/21	
IMMP010720 (0474)	0474	2307290155	MBA (REV.2019)	SC-HRM-06 CURRENT TRENDS & CASES IN HUMAN RESOURCE MANAGEMEN (404 HR : INTERNAL)	202304196340	6/6		6/6	
IMMP010720 (0474)	0474	2307290157	MBA (REV.2019)	SE-IL-HRM-15 LABOUR LEGISLATION (409 HRM : INTERNAL)	202304196345	12/12		12/12	

Sample of Internal marks-

Savitribai Phule Pune University
 Examination Session 2020
 Marks Inward System for Colleges
2104280335079

4/28/2021 1 of 2

College Name	IMMP010720 - POONA DISTRICT EDUCATION ASSOCIATION'S MAHATMA PHULE INSTITUTE OF		
Pattern Name	20519 - MBA (REV.2019)	Batch No	202010082634
Subject Name	318 HRM - SE-IL-HRM-13 PERFORMANCE MANAGEMENT SYSTEM	Exam Type	INTERNAL OUT OF
Teacher Name	Walhekar Ashwini Suhas (Mob. No.: 9552557147) - Internal Examiner		

Total Students	Present Students	Absent Students	Not Applicable	CopyCase	Detained
29	29	0	0	0	0

Seat No	Marks/Grade	Seat No	Marks/Grade
38810	40	38870	47
38817	41	38877	48
38831	40	38880	43
38834	42	38887	44
38849	44		
38850	41		
38852	45		
38853	44		
38855	40		
38856	42		
38857	46		
38858	42		
38859	43		
38860	41		
38861	42		
38862	44		
38863	45		
38866	41		
38867	45		
38870	45		
38871	43		
38872	42		
38873	47		
38874	43		
38875	44		

Stamp & Authorized Signatory





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Order of External Senior supervisor



22201439

Savitribai Phule Pune University



CO-ORDINATION SECTION
 Ganeshkhind, Pune - 411 007
 Phone - (020) - 25601206

Date:04 Aug 2022

Archana Munjaji Raut (8830584706)

Jayawant Shikshan Prasarak Mandal Jaywantrao
 Sawant College of Education Addr: Survey No 58
 Handewadi Road Hadapsar Ta: Pune (corporation Area)
 Dist: Pune

Subject : Appointment of External Senior Supervisor (Observer) for University Examination/s to be held in First half of the year, 2022

Sir/ Madam,

Referring to the above mentioned subject, I am directed to inform you that the University has appointed you as External Senior Supervisor, which is also referred as Observer for University Examination under the provision of Maharashtra Public Universities Act 2016, section (48) (1) (d) and ordinance 8 (4). The details of your place of work is as follows :

Centre and Place of Examination

Pune Jilha Shikshan Mandal Mahatma Phule Institute of Management Addr: Hadapsar pune Ta: Pune (corporation Area) Dist: Pune, Pincode: 411028

Name of Examination	Duration of the Appointment	
	From	To
All Exams conducted during this duration	10 Aug 2022	27 Aug 2022

It is brought to your notice that, it is legally bounded duty for you to attend this work. The Maharashtra Public Universities Act 2016, section (48) (4) reads as follows :

"It shall be obligatory on every teacher and on the non-teaching employee of the Universities, affiliated, conducted colleges, community colleges or recognized institution to render necessary assistance and service in respect of examination of the university and evaluation of students as prescribed by statutes. If any teacher or non-teaching employee fails to comply with the order of the university or colleges or institution, in this respect, it shall be treated as misconduct and the employee shall be liable for disciplinary action. In case of failure on the part of the teacher or non-teaching employee of any affiliated college, conducted college, community college or recognized institution, to comply with the order of the university in this respect, the Vice-Chancellor shall have power to take an appropriate action against them, which may include imposing penalties including suspension of approval to the appointment of a teacher, as may be prescribed by Statutes."

Hence it is brought to your notice that this duty is compulsory and failing to report will attract the action under Maharashtra Public Universities Act 2016, section (48) (4) coupled with Statute - 431 : "Grounds for taking any disciplinary action against a teacher" and Statute - 431 (iii) "Willful and persistent neglect of duty"

In addition to your duties as External Senior Supervisor you are also the Observer and representative of Director, B.E.E. , Savitribai Phule Pune University, and you will be responsible for Director, B.E.E. You should take guidance only from Director, B.E.E. It is your bounded duty as representative of Director, B.E.E. to ensure copy free and orderly conduct of examinations. If there are any irregularities committed by college, it is your duty to bring them to the notice of Director, B.E.E. In some examination centres Police Bandobast is also provided. This will be at your disposal and you should take round with police constable to ensure there is no copying at the centre. Further at some centres videographers are provided. They will also be at your disposal. Videographer should do videography in examination hall as well as outside under your supervision and ensure copy free examination or no any other examination unfairmeans.

Needless to say that the entire work organization of University examinations is a team work and requires full support and co-operation for every corner, to make it success. I am confident that you will continue to extend your full support and co-operation in this task and oblige.

Thanking You,

Copy f.w.c.s. for information and necessary action to :

Yours Faithfully,
 Director, Board Of Examinations and Evaluation

1. The Principal / HOD / Director,

Jayawant Shikshan Prasarak Mandal Jaywantrao Sawant College of Education Addr: Survey No 58
 Handewadi Road Hadapsar Ta: Pune (corporation Area) Dist: Pune

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AISHE Code : C - 41697

Result Analysis 2018-19 to 2022-23

Pune District Education Association's
Mahatma Phule Institute Of management and Computer Studies
MBA I –Second semester
Result(2018-2019)

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA I	64		58		
		Male	female	Male	Female	90.62%
		40	24	35	23	

College Topper Student	Obtained Marks	Total marks	Percentage
Mrs. Deepali Atul Jagtap	1176	1600	73.5%

S.S. Bharadwaj
I/C DIRECTOR
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Hadapsar, Pune-28





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**Pune District Education Association's
 Mahatma Phule Institute Of management and Computer Studies
 MBA II –Fourth semester
 Result (2018-2019)**

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA II	40		34		
		Male	female	Male	Female	85.00%
		28	12	23	11	

College Topper Student	Obtained Marks	Total marks	Percentage
Mr.Deepak Kumar	2166	3000	72.00%

Sr. No.	Exam	College Topper Student	Obtained Marks	Total Marks	Percentage
1	Supply chain management	Mr. Deepak Kumar	2166	3000	72.00%
2	Financial Management	Mr. Ashutosh Tiwari	2083	3000	69.43%
3	HR Management	Ms. Monika Katkar	2069	3000	68.99%
4	Operation Management	Mr. Ramesh Satpute	1887	3000	62.90%
5	Marketing Management	Mr. Pravin Bhagat	1885	3000	62.83%

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**Pune District Education Association's
Mahatma Phule Institute of Management and Computer studies
Academic Year 2019-2020
MBA I
Second semester**

Sr. No.	Exam	Students who attend exam			Passing students			Percentage result
		Boys	Girls	Total Students	Boys	Girls	Total Students	
1	MBA I(second sem)	55	43	98	53	43	96	97.95%

Topper Student of MBA I	Total marks	Obtained marks	Percentage
Mr. Warghade Shivaji Bhagwant	1800	1461	81.16%

S.S. Bharadwaj
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**Pune District Education Association's
Mahatma Phule Institute of Management and Computer studies
Academic Year 2019-2020
MBA II
Fourth semester**

Sr. No.	Exam	Students who attend exam			Passing students			Percentage result
		Boys	Girls	Total Students	Boys	Girls	Total Students	
1	MBA II (fourth sem)	38	28	66	38	27	65	98.48%

Topper Student of MBA II	Total marks	Obtained marks	Percentage
Mrs. Deepali Atul Jagtap	3000	2322	77.73%

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Academic Year 2020-2021
MBA I
Second semester**

Sr. No.	Exam	Students who attend exam			Passing students			Percentage result
		Boys	Girls	Total Students	Boys	Girls	Total Students	
1	MBA I (second sem)	55	32	87	54	32	86	98.85%
Topper Student of MBA I		Total marks		Obtained marks		Percentage		
Mr. Pranav Shivilal Nanaware		1600		1318		82.37%		

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**Pune District Education Association's
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 Academic Year 2020-2021
 MBA II
 Fourth semester**

Sr. No.	Exam	Students who attend exam			Passing students			Percentage result
		Boys	Girls	Total Students	Boys	Girls	Total Students	
1	MBA II (fourth sem)	44	37	81	38	35	73	90.12%
Topper Student of MBA I		Total marks		Obtained marks		Percentage		
Mr. Shivaji Warghade		3200		2711		84.72%		

Sr. No	Exam College	Topper Student	Obtained Marks	Total Marks	Percentage
1	MBAII(Marketing Management)	Mr.Divekar Saurabh	2477	3200	77.41%
2	MBAII (Human Resources Management)	Mr. Shivaji Warghade	2711	3200	84.72%
3	MBA (financial Management)	Ms. Patil Sanjana	2517	3200	78.66%
4	MBA (Opeartion Supply chain Management)	Ms. Ingawale Prajakta	2492	3200	77.88%
5	MBA (Business Analytics)	Mr. Mangrulakar Rajat	2540	3200	79.38%



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**Pune District Education Association's
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MBA I –Second semester
Result(2021-22)**

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA I	99		99		
		Male	female	Male	Female	100%
		55	44	55	44	

College Topper Student	Obtained Marks	Total marks	Percentage
Mr. Ajay Chawla	877	1200	73.08%

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 MBA II –Fourth semester
 Result (2021-22)**

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA II	87		63		
		Male	female	Male	Female	72.41%
		55	32	41	22	

College Topper Student	Obtained Marks	Total Marks	Percentage
Mr. Kundan Sonawane	2599	3200	83.88%

Marketing Specialization

Sr no.	Exam	No. of students appeared		Passed		Total	Percentage result
		Male	Female	Male	Female		
1	MBA II Marketing Management	9	2	9	2	11	100%

College Topper Student	Obtained Marks	Total Marks	Percentage
Mr. Ashutosh Anil Shitole	2684	3200	83.88%

S.S. Bharadwaj
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Finance Specialization

Sr no.	Exam	No. of students appeared		Passed		Total	Percentage result
		Male	Female	Male	Female		
1	MBA II Finacial Management	32	11	32	11	43	100%

College Topper Student	Obtained Marks	Total Marks	Percentage
Mr. Kundan Sonawane	2599	3200	83.88%

Human Resource

Management Specialization

Sr no.	Exam	No. of students Appeared		Passed		Total	Percentage result
		Male	Female	Male	Female		
1	MBA II Human Resource Management	10	11	10	11	21	100%

College Topper Student	Obtained Marks	Total Marks	Percentage
Ms. Mansi Sanjay Gote	2599	3200	81.21%

SSBharadwaj
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Operations and supply Chain management Specialization

Sr no.	Exam	No. of students appeared		Passed		Total	Percentage result
		Male	Female	Male	Female		
1	MBA II Operation Supply chain Management	08	01	08	01	09	100%

College Topper Student	Obtained Marks	Total Marks	Percentage
Mr. Shubhankar Vikram Hake	2611	3200	81.59%

Business Analytics Specialization

Sr no.	Exam	No. of students appeared		Passed		Total	Percentage result
		Male	Female	Male	Female		
1	MBA II Business Analytic	01	03	01	03	04	100%

College Topper Student	Total Marks	Obtained Marks	Percentage
Ms. Pooja Rajesh Dhengale	2437	3200	76.00%

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**PDEA'S
 Mahatma Phule Institute Of management and Computer Studies
 MBA I(Second Semester) – (2021-2022)(Subject wise Result)**

Sr. No	Subject	Teacher Name	Appeared Students	Pass	Fail (A.T.K.T.)	Percentage
1.	201Marketing Management	Prof. Dhires More	99	95	04	95.95%
2.	202 Financial Management	Prof. Rajendra G.Sathe	99	97	02	97.97%
3.	203Human Resource Management	Prof. Ashwini Walhekar	99	92	07	92.92%
4.	204 Operation supply chain Management	Prof. Madhuri Bhise	99	93	06	93.93%
5.	207 Contemporary Frameworks in Management	Prof.Madhuri Bhise	99	98	01	98.98%
6.	209Start up and New venture Management	Prof. Shital D. Sonawane	99	92	07	92.92%
7.	211Business Government and society	Prof. Shital D. Sonawane	99	94	05	94.94%
8.	214 Industry Analysis & Desk Research	Prof. Madhuri Bhise	99	96	03	96.96%
	Marketing:					
9.	205MKT Marketing Research	Prof. Dhires More	21	19	01	90.47%
10.	206MKT Consumer Behaviour	Prof. Dhires More	21	17	04	80.95%
11.	219MKT Personal selling Lab	Prof. Shital D. Sonawane	21	21	-	100%
12.	220MKT Digital Marketing 1	Prof. Shital D. Sonawane	21	21	-	100%
	Human Resource:					
13.	205HR Competency Based Human Resource Management	Prof. Shital D. Sonawane	14	14		100%
14.	206 HR Employee Relations & Labour Legislation	Prof. Ashwini Walhekar	14	13	01	92.85%
15.	217 HR Labour Welfare	Prof. Ashwini Walhekar	14	14	-	100%

16.	218 HR Lab in Recruitment and Selection	Prof. Ashwini Walhekar	14	14	-	100%
	Finance:					
17.	205 FIN Financial Markets and Banking Operations	Prof. Madhuri Bhise	42	40	02	95.23%
18.	206 FIN Personal Financial Planning	Prof. Rajendra G. Sathe	42	41	01	97.61%
19.	219 FIN Direct Taxation	Prof. Rajendra G. Sathe	42	42	-	100%
20.	222 FIN Banking Laws And Regulations	Prof. Rajendra G. Sathe	42	42	-	100%
	OSCM:					
21.	205 OSCM Services Operations Management - I	Prof. Shital D. Sonawane	08	07	01	87.5%
22.	206 OSCM Supply Chain Management	Prof. Shital D. Sonawane	08	07	01	87.5%
23.	217 OSCM Planning & Control of Operations	Prof. Shital D. Sonawane	08	08	-	100%
24.	218 OSCM Productivity Management	Prof. Shital D. Sonawane	08	08	-	100%
	Business Analytics:					
25.	205BA Basic business Analytics using R	Prof. Madhuri Bhise	14	14	-	100%
26.	206BA Data Mining	Prof. Madhuri Bhise	14	14	-	100%
27.	217BA Marketing Analytics	Prof. Madhuri Bhise	14	14	-	100%
28.	218BA Retailing	Prof. Madhuri Bhise	14	14	-	100%

S. S. Bharadwaj
 I/C DIRECTOR
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 Hadapsar, Pune-28





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PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

**PDEA'S
Mahatma Phule Institute Of management and Computer Studies
MBA II –Fourth semester
(2021-2022) (Subject wise Result)**

Sr. No.	Subject	Teacher Name	Appeared Students	Pass	Fail	Percentage
1.	401 Enterprise performance management	Prof. Rajendra G.Sathe	86	85	01	98.83%
2.	402 Indian Ethos and Business ethics	Prof. Shital D.Sonawane	87	85	02	97.75%
3.	405 Global Strategic management	Prof. Shital D.Sonawane	85	75	10	88.23%
4.	408 Corporate social responsibility and sustainability	Prof.Madhuri Bhise	84	83	01	98.80%
	<u>Marketing:</u>					
5.	403 MKT Marketing 4.0	Prof. Shital D.Sonawane	10	10	-	100%
6.	404 MKT Marketing strategy	Prof. Dhires More	10	10	-	100%
7.	412 MKT Retail marketing	Prof. Dhires More	11	11	-	100%
8.	409 MKT Customer Relationship Management	Prof. Dhires More	11	11	-	100%
	<u>Finance:</u>					
9.	403 FIN Financial Laws	Prof. Rajendra G.Sathe	41	41	-	100%
10.	404FIN Current trends and case in Finance	Prof. Rajendra G.Sathe	41	41	-	100%
11.	412 FIN Strategic cost management	Prof. Rajendra G.Sathe	42	42	-	100%
12.	415 FIN Agricultural Insurance	Prof. Rajendra G.Sathe	42	42	-	100%
	<u>Human Resource:</u>					
12.	403 HR Organizational Diagnosis and Development	Prof.Ashwini Walhekar	22	21	01	95.45%
13	404 HR current trends and case in HRM	Prof.Ashwini Walhekar	21	21	-	100%
14	409 HR Labour legislation	Prof.Ashwini Walhekar	22	22	-	100%
15	410 HR Designing HR policies	Prof.Ashwini Walhekar	22	22	-	100%
	<u>Operation And Supply Chain Management:</u>					
16	403OSCM E-supply chain and logistics	Prof. Shital D.Sonawane	09	09	-	100%
17	404 OSCM Industry 4.0	Prof. Shital D.Sonawane	09	09	-	100%
18	409 OSCM Enterprise resource planning	Prof. Shital D.Sonawane	09	09	-	100%
19	415 OSCM Strategic supply chain Management	Prof. Shital D.Sonawane	09	09	-	100%
	<u>Business Analytics:</u>					
20	403BA Economics of Network Industries	Prof. Madhuri Bhise	03	02	01	66.66%
21	404 BA Artificial Intelligence in Business Applications	Prof. Madhuri Bhise	03	02	01	66.66%





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DTE Code - MB6107

AISHE Code : C - 41697

PDEA'S
Mahatma Phule Institute Of management and Computer Studies
MBA I –first semester
Result(2022-23)

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA I	104		104		
		Male	female	Male	Female	100%
		68	36	68	36	

College Topper Student	Total Marks	Obtained Marks	Percentage
Mr. Niketan Mhaske	900	689	76.56%

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DTE Code - MB6107

AISHE Code : C - 41697

PDEA'S
Mahatma Phule Institute Of management and Computer Studies
MBA II –Third semester
Result (2022-23)

Sr. No.	Exam	Appeared students		Pass		Percentage Result
1	MBA II	95		95		
		Male	Female	Male	Female	100%
		52	43	52	43	

College Topper Student	Total Marks	Obtained Marks	Percentage
Mr. Ajay Chawla	2600	2329	89.57%

SR. No.	Exam	College Topper Student	Total Marks	Obtained Marks	Percentage
1	MBA II Marketing Management	Ms. Renuka Jagtap	2600	1920	73.20%
2	MBA II Financial Management	Ms. Priyanka Shinde	2600	2166	83.30%
3	MBA II Human Resource Management	Ms. Shalini Singh	2600	2104	80.92%
4	MBA II Operation Supply chain Management	Mr. Ajay Chawla	2600	2329	89.57%
5	MBA II Business Analytic	Ms. Rashmi Gajul	2600	1807	69.57%

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PDEA'S
Mahatma Phule Institute Of management and Computer Studies
MBA I –first semester
(2022-23) (Subject wise Result)

Sr. No	Subject	Teacher Name	Appeared Students	Pass	Fail	percentage
1.	101 Management Accounting	Prof. Rajendra G.Sathe	104	86	18	82.69%
2.	102 Organizational Behavior	Prof. Shital D. Sonawane	104	82	22	78.84%
3.	103 Economic Analysis for Business Decision	Prof. Madhuri Bhise	104	95	09	91.34%
4.	104 Business Research Methods	Prof. Madhuri Bhise	104	83	21	79.08%
5.	105 Marketing Management	Prof. Dhiresh More	104	100	04	96.15%
6.	106 Digital Business	Prof. Shital D. Sonawane	104	97	07	93.26%
7.	107 Management Fundamental	Prof. Ashwini Walhekar	104	80	24	76.92%
8.	109 Entrepreneurship Development	Prof. Madhuri Bhise	104	84	20	80.26%
9.	111 Legal Aspect of Business	Prof. Ashwini Walhekar	104	93	11	89.42%
10.	113 Verbal communication skill lab	Prof. Shital D. Sonawane	104	103	01	99.03%
11.	115 Selling and negotiation skill lab	Prof. Shital D. Sonawane	104	103	01	99.03%
12.	117 Business system and procedure		104	101	03	97.11%

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MBA II –Third semester
(Subjectwise Result) (2022-23)

S.N.	Subject	Teacher Name	Appeared Students	Pass	Fail	percentage
1.	301 Strategic Management		89	85	04	95.55%
2.	302 Decision science	Prof. Shital D. Sonawane	90	82	08	91.11%
3.	303 Summer Internship Project		90	90	0	100%
4.	304 MKT Service marketing	Prof. Dhires More	19	17	02	89.47%
5.	305 MKT sales and distribution Management	Prof. Dhires More	19	18	01	94.73%
6.	310 Corporate Governance	Prof. Madhuri Bhise	90	72	18	80.00%
7.	311 Management of Non- profit organization	Prof. Rajendra G. Sathe	90	87	03	96.66%
8.	312 MKT Business to business Marketing	Prof. Dhires More	19	19	00	100%
9.	313 MKT International Marketing	Prof. Dhires More	19	18	01	94.73%
10.	314 MKT Digital marketing II	Prof. Dhires More	19	18	01	94.73%
11.	304 HR Strategic Human Resource management	Prof. Ashwini Walhekar	14	13	01	92.85%
12.	304 FIN Advanced Financial Management	Prof. Rajendra G. Sathe	33	17	16	51.51%
13.	305 FIN International Finance	Prof. Rajendra G. Sathe	33	33	00	100%
14.	317 FIN Financial Modeling	Prof. Rajendra G. Sathe	33	33	00	100%
15.	318FIN Digital Banking	Prof. Rajendra G. Sathe	33	33	00	100%
16.	304HR Strategic Human Resource Management	Prof. Ashwini Walhekar	14	13	01	92.85%
17.	305HR HR Operations	Prof. Ashwini Walhekar	14	14	00	100%
19.	318 HR Performance Management System	Prof. Ashwini Walhekar	14	14	00	100%
20.	319HR Change Management & New Technologies in HRM	Prof. Ashwini Walhekar	14	14	00	100%
21.	304 OSCM Services Operations Management - II	Prof. Shital D. Sonawane	06	05	01	83.333%
22.	305 OSCM Logistics Management	Prof. Shital D. Sonawane	06	04	02	66.67%
23.	312 OSCM Manufacturing Resource Planning	Prof. Shital D. Sonawane	06	06	00	100%
24.	313 OSCM Sustainable Supply	Prof. Shital D. Sonawane	06	06	00	100%

	Chains					
25	304 BA Advanced statistical method using R	Prof. Madhuri Bhise	18	15	03	83.33%
26	305 BA Machine learning and cognitive intelligence	Prof. Madhuri Bhise	18	17	01	94.44%
27	312 BA social media and web and text Analytic	Prof. Madhuri Bhise	18	18	00	100%
28	316 Predictive Modelling using SPSS Modeler	Prof. Madhuri Bhise	18	18	00	100%

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Next Semester Preparation

The maintenance of Computer Laboratory equipment and other resources were carried out to make them in working condition. Material and consumables are purchased and all is set well for coming semester. Academic Committee works on Work load distribution, time table, Semester planning etc.

Our institute Academic Committee

PDEA'S
Mahatma Phule Institute Of management and Computer Studies
Academic Committee

Sr. No.	Name of Committee Member	Position	Designation	Mobile No.	Email ID
1.	Dr. Sachin Sharadchandra Bharadwaj	Director	Director	9823590469	profsachinbharadwaj@gmail.com
2.	Prof .Rajendra Gangadhar Sathe	MBA II coordinator	Asst. Professor	982269870	rajasathe07@gmail.com
3.	Prof. Dhiresh Arvind More	MBA I coordinator	Asst. Professor	9096959647	dhiru.more@gmail.com
4.	Prof.. Ashwini Suhas Walhekar	IQAC Head	Asst. Professor	9552557147	ashwinikakade27@gmail.com

Ashwini

IQAC
Mahatma Phule Institute Of
Management & C.S.
Hadapsar, Pune-28.

S.S. Bharadwaj
I/C DIRECTOR
Mahatma Phule Institute of Mgmt & C.S.
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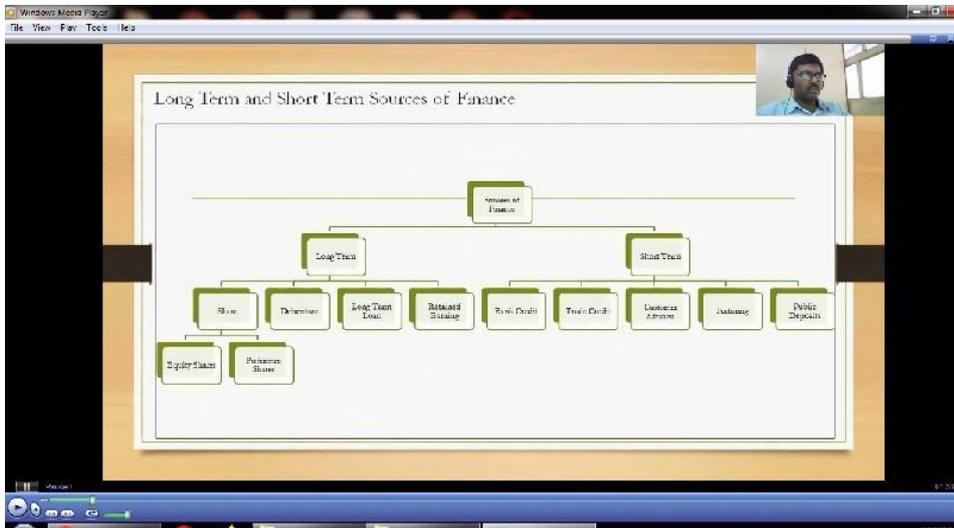
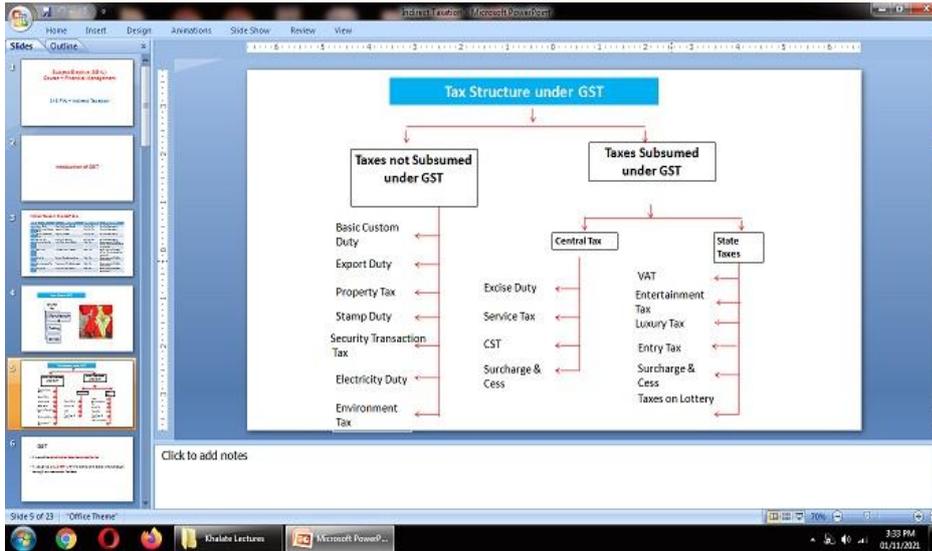
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ICT tools used as teaching pedagogy



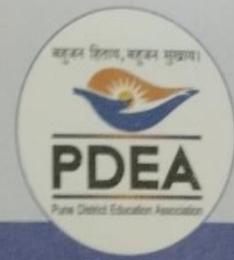
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Mahatma Phule Institute of Mgmt. & C.S.
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Record of organization behavior... zoom_0mp4 - Google Drive

zoom_Cmp4

1. Fundamentals of OB

- Evolution of management thought, five functions of management, Definition, scope and importance of OB, Relationship between OB and the individual, Evolution of OB, Models of OB (Autocratic, Custodial,
- Supportive, Collegial & SOBC), Limitations of OB,
- Values, Attitudes and Emotions
- Introduction, Values, Attitudes,
- Definition and Concept of Emotions, Emotional Intelligence - Fundamentals of Emotional Intelligence, The Emotional Competence Framework, Benefits of Emotional Intelligence, difference between EQ and IQ

PESTEL Analysis - Microsoft Word

PESTEL Analysis :

A PESTEL analysis or PESTLE analysis (formerly known as PEST analysis) is a framework or tool used to **analyse** and monitor the macro-environmental factors that may have a profound impact on an **organisation's** performance. This tool is especially useful when starting a new business or entering a foreign market. It is often used in collaboration with other analytical business tools such as the **SWOT analysis** and **Porter's Five Forces** to give a clear understanding of a situation and related internal and external factors. PESTEL is an **acronym** that stand for Political, Economic, Social, Technological,

zoom_0mp4 - VLC media player

Management Accounting - Microsoft PowerPoint

ELEMENTS OF COST

Introduction

- Production of goods and services require different factors such as raw material, human resource, power, machinery and a lot of other elements.
- A firm engaged in production activities have to pay for these entirely different expenses, which constitute the cost of production
- Total cost is composed of payments made for different goods and services necessary for production of the commodity
- These different parts of cost of production is known as the elements of cost





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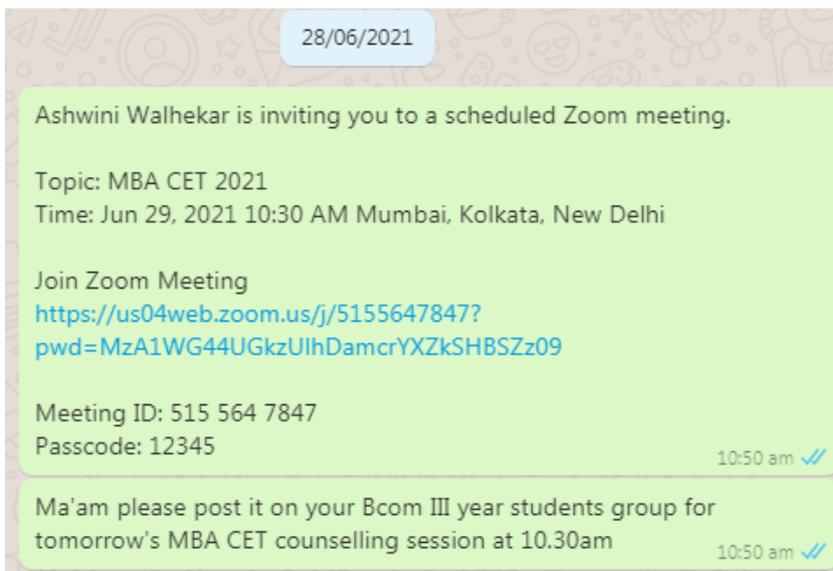
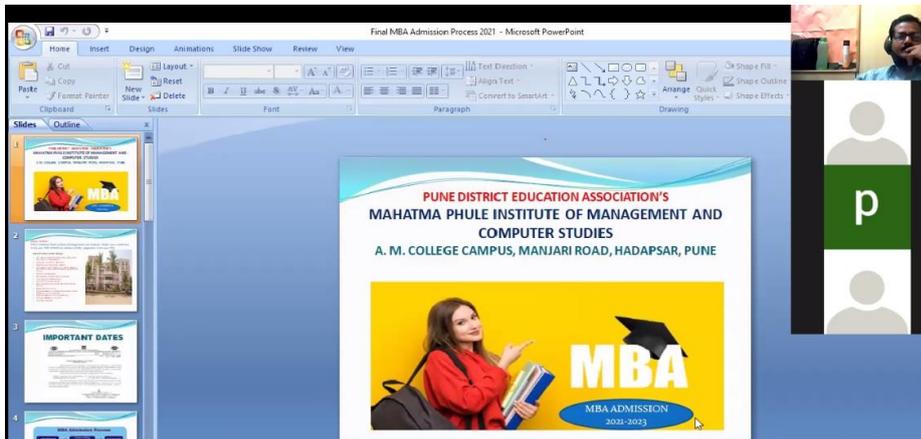
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MCQ revision Test links :

https://docs.google.com/forms/d/e/1FAIpQLSeeTi5dIMufhyJw5ESjgJpu7-I7yRaVMgY-W8qIbaUc_tk8fg/viewform?usp=sf_link

https://docs.google.com/forms/d/e/1FAIpQLSf63aXDY_2DWay3QYw8WyiXrnmh8SIH2VGOpIS7r_r8IBGfM4g/viewform?usp=sf_link

https://docs.google.com/forms/d/e/1FAIpQLScVUajC1BIuy47eNeeewvXkXD140uIyOZdc3_iL8925_N3VFZw/viewform?usp=sf_link



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Labour Legislation

https://docs.google.com/forms/d/e/1FAIpQLSfZ5usgJ34DQ1DqTt3zMqLIFnZQ0H4kc-NRNgBOBvgWVDAm1Q/viewform?usp=sf_link

OD&D

https://docs.google.com/forms/d/e/1FAIpQLSebM9LZMskKrpJaqMt-ijYFsEUsh30ejNt53MqNnUYbUKttCg/viewform?usp=sf_link

Labour Welfare

https://docs.google.com/forms/d/e/1FAIpQLSd9YNDISxda-RnSCSB5ugc0DGacRDYaG6Bl_pVqyo6j0O-Rbw/viewform?usp=sf_link

HRM

https://docs.google.com/forms/d/e/1FAIpQLScBD6goS4NRGf1xiQjAGppr9d2qI7TtVPVva0_dV4kDjQzXhQ/viewform?usp=sf_link

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Ashwini Walhekar is inviting
you to a scheduled Zoom
meeting.

Topic: HR Operations
Time: Dec 29,2020 11.15AM
Mumbai, Kolkata, New Delhi

Join Zoom Meeting
<https://us04web.zoom.us/j/5155647847?pwd=MzA1WG44UGkzUlhDamcrYXZkSHBSZz09>

Meeting ID: 515 564 7847
Passcode: 12345

11:54 am ✓

Forwarded

S.S. Bharadwaj
I/C DIRECTOR
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Industry Based Assignments given to Students

Prepare a project report on designing a HR Manual consisting Various HR policies

Part I
Search and download HR manual consisting HR policies of 5 different companies of your choice

Part II
Analysis of all 5 HR policies manual

Part III
Draft/construct/design HR Manual consisting various HR policies for your own XYZ Company.

You have to draft various HR policies of your XYZ Company in your own words, after analysis of HR policies of 5 different companies.

Internal Examination Question Paper to Map Course Outcome.

Pune District Education Association's
Mahatma Phule Institute of Management and Computer Studies
Hadapsar, Pune-411028.
Internal Exam 2022

Course: MBA-I Sem-II	Date-19/07/2022
Subject: (203) Human Resource Management	Marks: 30

Q. 1 Answer in short (Any FIVE) (10 Marks)

A) Define HRM
B) What is Human Resource Planning
C) What do you understand by SHRM
D) Define Recruitment
E) What do you mean by PMS
F) Explain the need of Human Resource Planning
G) State the objectives of Compensation
H) Define Training & Development

Q. 2 Answer in Brief (Any Two) (10 Marks)

A) Job Description Vs Job Specification
B) PMS Vs Performance Appraisal
C) Job Enrichment Vs Job Enlargement

Q. 3 Define HRM & explain its Nature Scope and Objectives (10 marks)
OR
Q.3 What is HRP also explain process of HRP

Q.4 Define Recruitment and explain internal and external sources of recruitment (10 Marks)
OR
Q.4 Explain in detail selection process

Q.5 Explain various employee separation methods in detail (10 Marks)
OR
Q.5 Distinguish between Training and development and state the benefits of Training

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Online Course Enrollment of Faculty and students on Swayam Portal

Prof. Santosh B. Khalate

IGNOU - Introduction to GST

Date enrolled: 2020-09-07
 Email: santoshkhalate@rediffmail.com
 Name: Santosh Khalate

61.54% Course Progress

Unit	Lesson Progress	Assignments Progress
Week 1	75.0%	100.0%
Week-2	66.67%	100.0%
Week-3	50.0%	100.0%
Week-4	50.0%	100.0%
Week-5	100.0%	100.0%
Week-6	100.0%	-
Week-7	0.0%	-

Assessment scores

Announcement:
 You are currently receiving course related emails. Click here to unsubscribe.

NPTEL - Working Capital Management

Date enrolled: 2020-09-09
 Email: santoshkhalate@rediffmail.com
 Name: Santosh Balasaheb Khalate

32.99% Course Progress

Assessment scores

Assignment 0:	-
Assignment 1:	83.0
Assignment 2:	100.0
Assignment 3:	100.0
Assignment 4:	83.0
Assignment 5:	100.0
Assignment 6:	75.0
Assignment 7:	92.0

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AISHE Code : C - 41697

Prof. Ashwini S walhekar



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COURSE CATALOG

ashwinikakade27@gmail.com

Upcoming/Ongoing

Completed



MCO-03: Research Methodology and Statistical Analysis

Go to Course



Research Methodology

Go to Course

Dr. Sachin Bharadwaj

Course outline

- WEEK 1: Introduction to IP
- WEEK 2: Evolution of IP system
- WEEK 3: Introduction to types of IP, copyright
- WEEK 4: Trademarks
- WEEK 5 Patent
- WEEK 6: Industrial design
- WEEK 7: Other forms of IP
- WEEK 8: IP applications & global best practices
- Week 9- Recorded online workshop-Part I
- Week 10 - Recorded online workshop-Part II

Date enrolled 2023-02-16

Email profsachinbharadwaj@gmail.com

Name DR.SACHIN SHARADCHANDRA BHARADWAJ

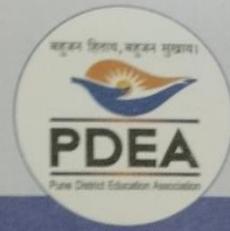
94.37%
Course Progress

Unit wise Progress

Assessment scores

Announcement:
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PUN Code - IMMP010720

DTE Code - MB6107

AISHE Code : C - 41697

The screenshot shows a student's profile and course progress for 'Introduction to IP'. The student's name is DR. SACHIN SHARADCHANDRA BHARADWAJ, email is profsachinbharadwaj@gmail.com, and the enrollment date is 2023-02-16. The course progress is 94.37%. The 'Unit wise Progress' table shows the following data:

Unit	Lesson Progress	Assignments Progress
WEEK 1: Introduction to IP	100.0%	100.0%
WEEK 2: Evolution of IP system	100.0%	100.0%
WEEK 3: Introduction to types of IP, copyr...	100.0%	100.0%
WEEK 4: Trademarks	100.0%	100.0%
WEEK 5 Patent	100.0%	100.0%
WEEK 6: Industrial design	80.0%	100.0%
WEEK 7: Other forms of IP	100.0%	100.0%

The screenshot shows the course outline for 'MS 2: Management of Human Resources'. The course outline lists 16 weeks. Below the outline, there is a description of the course and learning outcomes.

MS 2: Management of Human Resources

The Human resources or management of Human Resource both are equally important in any organization. HRM encompasses the management of people in organizations from a macro perspective i.e. managing people in the form of a collective relationship between management and employees. It is also a strategic function of the management where in HR policies are formulated in alignment with the strategic goals of the organisation. Human Resource Management links people-related activities to business strategy. The course develops a critical understanding of the role and functions of various human resource activities in an organisation. It provides learners with a comprehensive review of key HRM concepts, techniques and issues.

This course shall cover the four major operative functions of HRM: Staffing Management, Compensation Management, Human Resource Development, Employee Relations and Employment Relations.

Learning Outcomes

On completion of the course you will be able to:

1. Appreciate the importance of HRM as a field of study and as a central management function;
2. Explain the meaning and concept of HRM;
3. Describe all the HR functions; and
4. Apply the principles and methods of HRM gained through this course for managing human resources at the workplaces.



S.S. Bharadwaj
 I/C DIRECTOR
 Mahatma Phule Institute of Mgmt. & C.S.
 Hadapsar, Pune-28



Pune District Education Association's
**MAHATMA PHULE INSTITUTE OF
 MANAGEMENT & COMPUTER STUDIES**

(Affiliated to Savitribai Phule Pune University, Recognised by D.T.E. Govt. of Maharashtra, Approved by A.I.C.T.E. New Delhi)



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PUN Code - IMMP010720

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MS 2: Management of Human Resources

pranalithorat1121996@gmail.com

IGNOU > MS 2: Management of Human Resources

Course outline

- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Week 6
- Week 7
- Week 8
- Week 9
- Week 10
- Week 11
- Week 12
- Week 13
- Week 14
- Week 15
- Week 16

MS 2: Management of Human Resources

Be it Human resources or management of Human Resource both are equally important in any organization. HRM encompasses the management of people in organizations from a macro perspective i.e. managing people in the form of a collective relationship between management and employees. It is also a strategic function of the management where in HR policies are formulated in alignment with the strategic goals of the organisation. Human Resource Management links people-related activities to business strategy. The course develops a critical understanding of the role and functions of various human resource activities in an organisation. It provides learners with a comprehensive review of key HRM concepts, techniques and issues. This course shall cover the four major operative functions of HRM: Staffing Management, Compensation Management, Human Resource Development, Employee Relations and Employment Relations.

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MANAGEMENT OF HUMAN RESOURCES

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